

Licensees by Product Licensed as of 03/02

Virginia Commonwealth University

Standard License

1A. T-shirts

1. Adult t-shirts

Antigua Group Inc.
 Champion Custom Products
 Cutter & Buck
 Dodger Industries
 Embroidery Services Inc.
 Game-The
 Gear For Sports
 JanSport Inc.
 Jones & Mitchell Sportswear Inc.
 Midwest College Mktg Group
 Midwest Graphics Inc.
 MJ Soffe Co. Inc.
 MV Sport
 NBC Graphics
 New Agenda
 Red Oak Sportswear
 Ruppshirts Inc.
 Russell Corporation
 Spotlight Apparel
 Third Street Sportswear
 U-Trau Inc.
 Vantage Custom Classics

2. Tank tops

MJ Soffe Co. Inc.
 MV Sport
 Red Oak Sportswear
 Ruppshirts Inc.
 Russell Corporation
 Third Street Sportswear
 U-Trau Inc.

1B. Outerwear

1. Jackets

Antigua Group Inc.
 Champion Custom Products
 Cutter & Buck
 Embroidery Services Inc.
 Gear For Sports
 JanSport Inc.
 Jones & Mitchell Sportswear Inc.
 MV Sport
 Red Oak Sportswear
 Russell Corporation
 Social Awearness
 Spotlight Apparel
 U-Trau Inc.
 Vantage Custom Classics

2. Rainwear

Aqua-Sheen
 Chen International Inc.
 Storm Duds Raingear

3. Performance & polar fleece

Antigua Group Inc.
 Cutter & Buck
 Gear For Sports
 JanSport Inc.
 Jones & Mitchell Sportswear Inc.
 Russell Corporation
 Spotlight Apparel

4. Windshirts

Antigua Group Inc.
 Cutter & Buck
 Gear For Sports
 MV Sport
 Russell Corporation
 Social Awearness
 Spotlight Apparel
 Vantage Custom Classics

5. Windsuits & warm-ups

Gear For Sports
 Jones & Mitchell Sportswear Inc.
 MV Sport
 Red Oak Sportswear
 Russell Corporation
 Spotlight Apparel

1C. Headwear

1. Baseball caps

Cutter & Buck
 Embroidery Services Inc.
 Game-The
 Gear For Sports
 Jones & Mitchell Sportswear Inc.
 Legacy Athletic
 MV Sport
 Pro-Line Cap Company
 Red Oak Sportswear
 Spotlight Apparel
 University Square Ind.
 Vantage Custom Classics

2. Headwear-Other

Game-The
 Gear For Sports
 Jones & Mitchell Sportswear Inc.
 Legacy Athletic
 Pro-Line Cap Company

Licensees by Product

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Virginia Commonwealth University

Tchotchke's
University Square Ind.

1D. Miscellaneous Apparel**1. Beachwear**

Social Awearness

2. Shorts

Antigua Group Inc.
Champion Custom Products
Dodger Industries
Gear For Sports
JanSport Inc.
Jones & Mitchell Sportswear Inc.
Midwest Graphics Inc.
MJ Soffe Co. Inc.
MV Sport
NBC Graphics
Red Oak Sportswear
Russell Corporation
U-Trau Inc.

3. Pants/Jeans

U-Trau Inc.

4. Apparel - Other

Dubwear Inc.
MV Sport

5. Combo Packaged Merchandise

Dubwear Inc.
MV Sport
Third Street Sportswear

1E. Replica Team Apparel**1. Replica Football Jerseys**

Champion Custom Products
Dodger Industries
Russell Corporation

2. Replica Basketball Jerseys & Sh

Champion Custom Products
Dodger Industries
Red Oak Sportswear

3. Replica Hockey Jerseys

Champion Custom Products
Dodger Industries

4. Replica Baseball Jerseys

MJ Soffe Co. Inc.

1F. Infant/Toddler Apparel**1. Sportswear sizes 0-4T**

Lil Fan
Midwest Graphics Inc.
MJ Soffe Co. Inc.
New Agenda
Red Oak Sportswear
Social Awearness
Third Street Sportswear
U-Trau Inc.

2. Sleepwear sizes 0-4T

Social Awearness

3. Infant/Toddler Headwear

Legacy Athletic
Lil Fan
Third Street Sportswear

4. Jerseys/Uniforms sizes 0-4T

Third Street Sportswear

1G. Youth Apparel**1. Sportswear sizes 5-20**

Champion Custom Products
Dodger Industries
Embroidery Services Inc.
Gear For Sports
JanSport Inc.
Jones & Mitchell Sportswear Inc.
Lil Fan
Midwest Graphics Inc.
MJ Soffe Co. Inc.
MV Sport
NBC Graphics
New Agenda
Red Oak Sportswear
Ruppshirts Inc.
Russell Corporation
Third Street Sportswear
U-Trau Inc.

3. Youth Headwear

Game-The
Legacy Athletic

4. Jerseys/Uniforms sizes 5-20

Champion Custom Products
Dodger Industries
Russell Corporation
Third Street Sportswear

Licensees by Product

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Virginia Commonwealth University**1H. Fashion Apparel****1. Golf/Polo shirts**

Antigua Group Inc.
 Champion Custom Products
 Cutter & Buck
 Embroidery Services Inc.
 Gear For Sports
 JanSport Inc.
 Jones & Mitchell Sportswear Inc.
 MJ Soffe Co. Inc.
 MV Sport
 NBC Graphics
 Red Oak Sportswear
 Social Awearness
 Spotlight Apparel
 Vantage Custom Classics

2. Dress Shirts

Antigua Group Inc.
 MV Sport
 Red Oak Sportswear
 U-Trau Inc.
 Vantage Custom Classics

3. Denim shirts

Antigua Group Inc.
 Cutter & Buck
 Gear For Sports
 MJ Soffe Co. Inc.
 MV Sport
 Red Oak Sportswear
 Vantage Custom Classics

4. Rugby Shirts

MV Sport

5. Henleys

Antigua Group Inc.
 MJ Soffe Co. Inc.

6. Turtlenecks

Gear For Sports
 MJ Soffe Co. Inc.

7. Men's Sweaters

Antigua Group Inc.
 Gear For Sports
 Vantage Custom Classics

8. Vests

Gear For Sports
 MV Sport

1I. Women's Apparel**1. Women's Sportswear**

Antigua Group Inc.
 Champion Custom Products
 Cutter & Buck
 Dubwear Inc.
 Embroidery Services Inc.
 Gear For Sports
 JanSport Inc.
 Jones & Mitchell Sportswear Inc.
 MJ Soffe Co. Inc.
 Red Oak Sportswear
 Ruppshirts Inc.
 Russell Corporation
 Social Awearness
 Third Street Sportswear
 U-Trau Inc.
 Vantage Custom Classics

4. Women's Activewear(work out app

Antigua Group Inc.
 Champion Custom Products
 MJ Soffe Co. Inc.
 Social Awearness

1J. Fleece**1. Adult fleece tops & bottoms**

Antigua Group Inc.
 Champion Custom Products
 Dodger Industries
 Embroidery Services Inc.
 Game-The
 Gear For Sports
 JanSport Inc.
 Jones & Mitchell Sportswear Inc.
 Midwest College Mktg Group
 Midwest Graphics Inc.
 MJ Soffe Co. Inc.
 MV Sport
 NBC Graphics
 New Agenda
 Red Oak Sportswear
 Ruppshirts Inc.
 Spotlight Apparel
 U-Trau Inc.
 Vantage Custom Classics

1K. Loungewear**1. Sleepwear**

MJ Soffe Co. Inc.
 U-Trau Inc.

Licensees by Product

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Virginia Commonwealth University**3. Boxer Shorts**

Champion Custom Products
 Dodger Industries
 Red Oak Sportswear
 U-Trau Inc.

Old Forge Metals Inc.
 Spirit Products Ltd./MA
 Tchotchke's

1L. Authentic Sideline Apparel**1. Authentic Football Jerseys**

Champion Custom Products
 Russell Corporation

2. Authentic Basketball Jerseys &

Russell Corporation

4. Authentic Baseball Jerseys

Russell Corporation

3. Watches

CSI International Inc.
 Delancey Street Sales
 Hana Time Inc.
 Jadon Ltd.
 Jostens Inc.
 Spirit Products Ltd./MA

4. Tie Tacks/Cuff Links

Anderson Jewelry Inc.
 CSI International Inc.
 McCartney Inc.
 Old Forge Metals Inc.

1M. Clothing Accessories**1. Gloves/Mittens/Muffs**

Spirit Products Ltd./MA
 Storm Duds Raingear
 Tchotchke's
 University Square Ind.

5. Money Clips

Anderson Jewelry Inc.
 CSI International Inc.
 Delancey Street Sales
 Fort Inc.
 Jadon Ltd.
 McCartney Inc.

2. Socks

Spirit Products Ltd./MA
 Topsox

6. Bracelets & Charms

Anderson Jewelry Inc.
 CSI International Inc.
 Custom Keys
 McCartney Inc.
 Spirit Products Ltd./MA

4. Scarves

University Square Ind.

5. Headbands/wristbands

Aqua-Sheen

7. Earrings

Anderson Jewelry Inc.
 CSI International Inc.
 McCartney Inc.
 Midwest College Mktg Group
 Spirit Products Ltd./MA

2A. Jewelry**1. Buttons (Lapel/Dress)**

CSI International Inc.
 Jester Company Inc.
 Midwest College Mktg Group

8. Necklaces & Pendants

Anderson Jewelry Inc.
 CSI International Inc.
 Herff Jones Inc.
 Jostens Inc.
 Old Forge Metals Inc.
 Spirit Products Ltd./MA
 Tchotchke's

2. Cloisonne & Lapel Pins

Anderson Jewelry Inc.
 CSI International Inc.
 Custom Keys
 Fotoball Usa Inc.
 Herff Jones Inc.
 Jadon Ltd.
 Jester Company Inc.
 Jostens Inc.
 McCartney Inc.
 Midwest College Mktg Group

9. Fan Rings

Anderson Jewelry Inc.
 Commemorative Brands Inc./Artcarved
 Commemorative Brands Inc./Balfour

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Virginia Commonwealth University

2B. Class Rings

1. Class Rings

Commemorative Brands Inc./Artcarved
Commemorative Brands Inc./Balfour
Herff Jones Inc.
Jostens Inc.

2C. Accessories-Misc.

1. Sunglasses/Accessories

Campus Originals Inc./MI
Custom Keys
Hunter Mfg. Group
Jadon Ltd.
Spirit Products Ltd./MA
Tchotchke's

2. Wallets/Purses

CSI International Inc.
Delancey Street Sales
Hunter Mfg. Group
Jadon Ltd.
Mundi/Westport Corporation
Spirit Products Ltd./MA
Spirit Products Ltd./MA

3. Hair Accessories

Hunter Mfg. Group
Jadon Ltd.
Midwest College Mktg Group
Spirit Products Ltd./MA

4. Umbrellas

Aqua-Sheen
Chen International Inc.
Storm Duds Raingear
Team Effort Inc.
Yoshida Sports Inc. dba Jones Golf

5. Luggage

Mundi/Westport Corporation
Yoshida Sports Inc. dba Jones Golf

6. Emblems/Patches

AA World Class/Supplier
Midwest College Mktg Group
Spirit Products Ltd./MA
Tchotchke's

7. Belt Buckles

CSI International Inc.
Custom Keys

8. Belts/Suspenders

CSI International Inc.
Hunter Mfg. Group
Tchotchke's

9. Bandanas

Jadon Ltd.
Midwest College Mktg Group
Spirit Products Ltd./MA

10. Other-Accessories

Spirit Products Ltd./MA

3A. Domestic

2. Blankets/Afghans

Aqua-Sheen
C&F Enterprises Inc.
Devant Ltd.
Embroidery Services Inc.
Gear For Sports
MV Sport
University Blanket & Flag Corp

5. Tablecloths/Placemats/Napkins

Jadon Ltd.
Midwest College Mktg Group
Tchotchke's

6. Towels

Devant Ltd.
Hunter Mfg. Group

7. Bathroom Accessories

Midwest College Mktg Group
Spirit Products Ltd./MA

8. Wall Hangings

Collegiate Pacific Co.

10. Aprons

Jadon Ltd.
Midwest College Mktg Group
Spirit Products Ltd./MA
Tchotchke's

11. Miscellaneous - Domestic

Jadon Ltd.
Spirit Products Ltd./MA

12. Clocks

Carson Specialties
Colonial Clock Company
CSI International Inc.

Licensees by Product

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Virginia Commonwealth University

Delancey Street Sales
 Eglomise Designs of Boston Inc.
 Fort Inc.
 Hana Time Inc.
 Hunter Mfg. Group
 Identification Systems
 Jadon Ltd.
 McCartney Inc.
 Sirrica Ltd.
 Spirit Products Ltd./MA

13. Doormats/mats

Milliken & Company

16. Mirrors

Eglomise Designs of Boston Inc.
 Jadon Ltd.
 Spirit Products Ltd./MA

17. Pillows/Cushions

C&F Enterprises Inc.
 Collegiate Pacific Co.
 Palliser Furniture DBA Kiira Design

18. Plants & Accessories

Carson Specialties

19. Plaques

Carson Specialties
 Identification Systems
 Jostens Inc.

20. Wastebaskets

Jadon Ltd.
 Midwest College Mktg Group

3B. Furniture/Furnishings**2. Chairs/Bean Bags**

Hunter Mfg. Group
 Outdoor Products
 Palliser Furniture DBA Kiira Design
 Spirit Products Ltd./MA
 Standard Chair Of Gardner

3. Lamps

CSI International Inc.
 Jostens Inc.
 Sirrica Ltd.
 Standard Chair Of Gardner

7. Tables

Hunter Mfg. Group
 Palliser Furniture DBA Kiira Design

8. Yard Accessories

Carson Specialties
 Old Forge Metals Inc.

10. Foot Lockers/Trunks

Spirit Products Ltd./MA

12. Miscellaneous - Furniture

Carson Specialties
 Collegiate Memorials
 Spirit Products Ltd./MA

13. Carpet/Rugs

C&F Enterprises Inc.

14. Switch Plate Covers

Carson Specialties
 Jadon Ltd.

15. Night Lights

Jadon Ltd.

3C. Office Products**1. Book Ends**

Campus Crystal Collection
 Carson Specialties
 CSI International Inc.
 Identification Systems
 McCartney Inc.
 Spirit Products Ltd./MA

2. Bulletin Boards

Tchotchke's

3. Desk Accessories

Campus Crystal Collection
 Carson Specialties
 CSI International Inc.
 Eglomise Designs of Boston Inc.
 Fort Inc.
 Hunter Mfg. Group
 Identification Systems
 Jadon Ltd.
 Jostens Inc.
 McCartney Inc.
 Mead Corporation
 Old Forge Metals Inc.
 Spirit Products Ltd./MA
 Sterling Cut Glass Co.
 Tchotchke's

4. Picture Frames

Bev Key Inc.

Licensees by Product

Licensed as of 03/02

Virginia Commonwealth University

C&J Jewelry Company Inc.
 Campus Crystal Collection
 Cardinal Brands Inc.
 Carson Specialties
 Craftique Manufacturing Co
 CSI International Inc.
 Eglomise Designs of Boston Inc.
 Fort Inc.
 Graphic Awards
 Identification Systems
 Jadon Ltd.
 McCartney Inc.
 Midwest College Mktg Group
 Old Forge Metals Inc.
 Spirit Products Ltd./MA
 Sterling Cut Glass Co.
 Tchotchke's

5. Diploma Frames

Cardinal Brands Inc.
 Framing Success Inc.
 Graphic Awards
 Herff Jones Inc.
 Jostens Inc.

3D. Housewares**1. Plastic Beverage Containers**

Delancey Street Sales
 Hunter Mfg. Group
 Jadon Ltd.
 Midwest College Mktg Group
 Spirit Products Ltd./MA
 Tchotchke's
 Whirley Industries Inc.

2. Mugs/Steins

American Decorators
 Campus Crystal Collection
 Carson Specialties
 Colonial Clock Company
 CSI International Inc.
 Custom Keys
 Delancey Street Sales
 Heritage Sports Marketing Inc.
 Hunter Mfg. Group
 Jadon Ltd.
 Jester Company Inc.
 K & M/Nordic Co.
 McCartney Inc.
 Midwest College Mktg Group
 Old Forge Metals Inc.
 R.F.S.J. Inc.
 Saltus Press
 Spirit Products Ltd./MA

Sterling Cut Glass Co.
 Tchotchke's

3. Glass Beverage Containers

American Decorators
 Campus Crystal Collection
 Carson Specialties
 CSI International Inc.
 Custom Keys
 Delancey Street Sales
 Fort Inc.
 Hunter Mfg. Group
 Jadon Ltd.
 K & M/Nordic Co.
 McCartney Inc.
 New Agenda
 Old Forge Metals Inc.
 R.F.S.J. Inc.
 Spirit Products Ltd./MA
 Sterling Cut Glass Co.
 Tchotchke's

4. Bowls

Campus Crystal Collection
 CSI International Inc.

5. Buckets - Ice

CSI International Inc.
 Sterling Cut Glass Co.

6. China/Crystal

R.F.S.J. Inc.

7. Coasters

Bev Key Inc.
 C&F Enterprises Inc.
 Carson Specialties
 CSI International Inc.
 Custom Keys
 Fort Inc.
 Hunter Mfg. Group
 Identification Systems
 Jadon Ltd.
 McCartney Inc.
 Spirit Products Ltd./MA

8. Coolers

Hunter Mfg. Group

9. Cutlery

Jadon Ltd.

10. Trivets

Carson Specialties
 Spirit Products Ltd./MA

Licensees by Product Licensed as of 03/02

Virginia Commonwealth University

12. Sport Bottle

Delancey Street Sales
Hunter Mfg. Group
Midwest College Mktg Group
Spirit Products Ltd./MA
Tchotchke's
Whirley Industries Inc.

14. Miscellaneous - Housewares

Campus Crystal Collection
Carson Specialties
CSI International Inc.
Fort Inc.
Goodwill Industries of the Valley
Heritage Sports Marketing Inc.
Jadon Ltd.
K & M/Nordic Co.
Spirit Products Ltd./MA
Sterling Cut Glass Co.
Tchotchke's

4A. Automobile Products

1. Bumper Stickers

Jester Company Inc.
Midwest College Mktg Group
Spirit Products Ltd./MA
Tchotchke's

2. Car Tags/License Plates

Carson Specialties
Craftique Manufacturing Co
Custom Keys
Jadon Ltd.
Jester Company Inc.
Midwest College Mktg Group
Spirit Products Ltd./MA
Tchotchke's

3. Car Flags

Evergreen Enterprises
Spirit Products Ltd./MA
University Blanket & Flag Corp

4. Car Magnets

Craftique Manufacturing Co

5. Tire Covers

Saddleman Inc.

6. Seat & headrest covers

Saddleman Inc.

7. Hood & Hitch Covers

Carson Specialties
Spirit Products Ltd./MA

8. Floor Mats

Saddleman Inc.

10. Window Decals

CDI Corp
Craftique Manufacturing Co
Jadon Ltd.
Midwest College Mktg Group
Spirit Products Ltd./MA

12. Miscellaneous - Automobile Pro

Jadon Ltd.
Saddleman Inc.

4B. Collectibles

1. Coins/Medallions

Custom Keys

2. Commemorative Plates

Carson Specialties
Saltus Press

3. Figurines

Collegiate Collectables/AL

5. Replica Buildings/Stadiums

F.J. Designs

8. Miscellaneous - Collectibles

Team Crossbars

4C. Signage Products

1. Flags/Banners

Collegiate Pacific Co.
Evergreen Enterprises
Flag Center - The
Spirit Products Ltd./MA
University Blanket & Flag Corp

2. Magnets

Bev Key Inc.
Carson Specialties
Colonial Clock Company
Delancey Street Sales
Fort Inc.
Hunter Mfg. Group
It's All Greek To Me
Jadon Ltd.

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Jester Company Inc.
Midwest College Mktg Group
Spirit Products Ltd./MA
Tchotchke's

3. Pennants

Collegiate Pacific Co.
Jadon Ltd.
Spirit Products Ltd./MA
Tchotchke's
University Blanket & Flag Corp

4. Signs

Carson Specialties
Jadon Ltd.
Spirit Products Ltd./MA

5. Wind socks

Midwest College Mktg Group
Spirit Products Ltd./MA
University Blanket & Flag Corp

6. Illumination Devices

Heritage Sports Marketing Inc.
Spirit Products Ltd./MA

4D. Gifts & Novelties - Miscellaneous**1. Banks**

Hunter Mfg. Group
Spirit Products Ltd./MA

2. Christmas Accessories

Bev Key Inc.
C&F Enterprises Inc.
Campus Crystal Collection
Campus Originals Inc./MI
Carson Specialties
Collegiate Collectables/AL
CSI International Inc.
Fort Inc.
Hunter Mfg. Group
Jadon Ltd.
Jostens Inc.
McCartney Inc.
Midwest College Mktg Group
Old Forge Metals Inc.
Saltus Press
Spirit Products Ltd./MA
Sterling Cut Glass Co.
Tchotchke's

3. Cross-stitch/Needlepoint

Happen Chance
Heirloom Needlecraft Inc.

4. Key Chains/I.D. Tags

Anderson Jewelry Inc.
Bev Key Inc.
Cardinal Brands Inc.
Carson Specialties
Craftique Manufacturing Co
CSI International Inc.
Custom Keys
Delancey Street Sales
Fort Inc.
Hunter Mfg. Group
Jadon Ltd.
Jester Company Inc.
McCartney Inc.
Midwest College Mktg Group
Mundi/Westport Corporation
Old Forge Metals Inc.
RMG Accessory Gear
Spirit Products Ltd./MA
Tchotchke's

5. Koozies

Delancey Street Sales
Hunter Mfg. Group
McCartney Inc.
Midwest College Mktg Group
Spirit Products Ltd./MA
Whirley Industries Inc.

8. Musical Novelties

Spirit Products Ltd./MA

9. Pet Products

Hunter Mfg. Group
Jadon Ltd.
Midwest College Mktg Group
Spirit Products Ltd./MA
Tchotchke's

10. Picnic Baskets

Goodwill Industries of the Valley

11. Stadium Seats/Cushions

Delancey Street Sales
Heritage Sports Marketing Inc.
Hunter Mfg. Group
Jadon Ltd.
McCartney Inc.
Midwest College Mktg Group
Spirit Products Ltd./MA
Tchotchke's

13. Candles

Campus Originals Inc./MI

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R.F.S.J. Inc.
Spirit Products Ltd./MA
Tchotchke's

14. Fan Buttons

Spirit Products Ltd./MA

15. Shoelaces

Hunter Mfg. Group
Midwest College Mktg Group

16. Birdhouses

Spirit Products Ltd./MA

17. Tattoos (Removable)

Midwest College Mktg Group
Spirit Products Ltd./MA

18. Lanyards

Hunter Mfg. Group
Jadon Ltd.
Midwest College Mktg Group
RMG Accessory Gear
Spirit Products Ltd./MA
Tchotchke's

19. Shakers/Foam Hands

Midwest College Mktg Group
Spirit Products Ltd./MA
Tchotchke's

20. Frisbees

Jadon Ltd.
Midwest College Mktg Group
Spirit Products Ltd./MA
Whirley Industries Inc.

21. Other-Gifts & Novelties

Bev Key Inc.
Midwest College Mktg Group
Mundi/Westport Corporation
Spirit Products Ltd./MA

22. Bells

Carson Specialties

5A. Stationery

1. Balloons

Jadon Ltd.
Midwest College Mktg Group
Spirit Products Ltd./MA
Tchotchke's

2. Greeting Cards/Note Cards

Eglomise Designs of Boston Inc.
Hunter Mfg. Group
Photografx Worldwide LLC
Saltus Press
Spirit Products Ltd./MA

4. Post Cards

Photografx Worldwide LLC
Saltus Press

6. Stickers/Labels

Clarke American
Jester Company Inc.
Midwest College Mktg Group

7. Miscellaneous - Stationery

Eglomise Designs of Boston Inc.
Hunter Mfg. Group

8. Stationery

Herff Jones Inc.
Saltus Press

5B. Checks

1. Checks

Clarke American
Deluxe Financial Services Inc.

2. Checkbook Covers

Clarke American
Deluxe Financial Services Inc.
Jadon Ltd.
Mundi/Westport Corporation

5C. Paper Products

1. Napkins

Jadon Ltd.
Midwest College Mktg Group
Spirit Products Ltd./MA
Tchotchke's

2. Paper Plates

Jadon Ltd.
Spirit Products Ltd./MA

3. Wrapping Paper/Ribbons

Custom Keys
Midwest College Mktg Group
Spirit Products Ltd./MA
Tchotchke's

Licensees by Product

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Virginia Commonwealth University**4. Gift Bags**

Midwest College Mktg Group
Tchotchke's

5D. School Supplies**1. Graduation Announcements**

Herff Jones Inc.
Jostens Inc.
Midwest College Mktg Group

2. Pens/Pencils

CSI International Inc.
Delancey Street Sales
Hunter Mfg. Group
Jadon Ltd.
Jester Company Inc.
McCartney Inc.
Midwest College Mktg Group
Spirit Products Ltd./MA
Tchotchke's

3. Pen Sets

CSI International Inc.
Delancey Street Sales
Identification Systems
Midwest College Mktg Group

4. Ring Binders

Cardinal Brands Inc.
Jadon Ltd.
Saltus Press
Samsill Corporation

5. Wirebound Notebooks

Ampad Corp.
Roaring Spring Blank Book Co.

6. Desk Calendar

Jadon Ltd.
Mead Corporation
Saltus Press

8. Portfolios

Ampad Corp.
Cardinal Brands Inc.
Jadon Ltd.
Mundi/Westport Corporation
Photografx Worldwide LLC
Roaring Spring Blank Book Co.
Saltus Press
Samsill Corporation

9. Planners

Cardinal Brands Inc.
Mead Corporation
Mundi/Westport Corporation
Payne Publishers
Roaring Spring Blank Book Co.
Saltus Press

5E. Publishing**2. Calendars**

Delancey Street Sales

3. Posters

Photografx Worldwide LLC

5. Lithographs/Prints

Collegiate Collectables/AL
Eglomise Designs of Boston Inc.
Landmark Publishing
Saltus Press
Schermerhorn/Edith

6. Miscellaneous - Printing & Publ

Cardinal Brands Inc.
Jadon Ltd.
Jester Company Inc.
Photografx Worldwide LLC

6A. Sports Equipment**1. Backpacks/Fanny Packs**

JanSport Inc.
Outdoor Products

2. Baseball/Softball Accessories

Fotoball Usa Inc.

5. Fishing Accessories

Spirit Products Ltd./MA

7. Golf Accessories

Carson Specialties
Delancey Street Sales
Devant Ltd.
It's All Greek To Me
Jadon Ltd.
Midwest College Mktg Group
Spirit Products Ltd./MA
Tchotchke's
Team Effort Inc.
Team Golf
Yoshida Sports Inc. dba Jones Golf

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8. Golf Bags

Team Effort Inc.
Team Golf
Yoshida Sports Inc. dba Jones Golf

9. Golf Clubs

Team Golf

10. Golf/Sport Towels

Devant Ltd.
Midwest College Mktg Group
Spirit Products Ltd./MA
Tchotchke's
Team Effort Inc.
Team Golf

11. Golf Balls

Jadon Ltd.
Jester Company Inc.
Midwest College Mktg Group
Spirit Products Ltd./MA
Tchotchke's
Team Effort Inc.
Team Golf

12. Tote Bags

Devant Ltd.
Gear For Sports
Jadon Ltd.
JanSport Inc.
Jones & Mitchell Sportswear Inc.
Midwest College Mktg Group
Outdoor Products
Russell Corporation
Spirit Products Ltd./MA
Tchotchke's

14. Miscellaneous - Sports Equipme

Fotoball Usa Inc.

6B. Balls

1. Collectible Balls

Baden Sports Inc.

2. Competition/Leather Balls

Baden Sports Inc.

3. Rubber Balls - Full Size

Baden Sports Inc.
Baden Sports Inc.
Fotoball Usa Inc.
Spirit Products Ltd./MA

4. Rubber Balls - Mini

Baden Sports Inc.
Delancey Street Sales
Fotoball Usa Inc.
Hunter Mfg. Group
Jadon Ltd.
Midwest College Mktg Group
Spirit Products Ltd./MA
Tchotchke's

6C. Toys

1. Plush Mascots

Campus Originals Inc./MI
It's All Greek To Me
Spirit Products Ltd./MA
Team Crossbars

2. Plush - Other

Campus Originals Inc./MI
It's All Greek To Me

4. Miscellaneous - Toys

Delancey Street Sales
Hunter Mfg. Group
Midwest College Mktg Group
Spirit Products Ltd./MA
Tchotchke's

6D. Games

1. Board Games

Midwest College Mktg Group

2. Playing Cards

Delancey Street Sales
Jadon Ltd.
Midwest College Mktg Group
Spirit Products Ltd./MA
Tchotchke's

4. Puzzles

Midwest College Mktg Group

7A. Electronics

3. Computer Accessories

Cardinal Brands Inc.
Custom Keys
Hunter Mfg. Group
Jadon Ltd.
Midwest College Mktg Group
Photografx Worldwide LLC
Saltus Press

Licensees by Product Licensed as of 03/02

Virginia Commonwealth University

Spirit Products Ltd./MA
Tchotchke's

5. Compact Disks & Cases

Jadon Ltd.

6. Radios

Team Crossbars

7B. Consumables

2. Candy/Gum

Lanco Corporation

7C. Health/Beauty

2. Soap

Spirit Products Ltd./MA

4. Miscellaneous - Health/Beauty

Jadon Ltd.

7D. Infant Products

2. Bibs

Devant Ltd.
Jadon Ltd.
Midwest College Mktg Group
Spirit Products Ltd./MA
Tchotchke's
Third Street Sportswear

3. Infant Bottles

Jadon Ltd.
Midwest College Mktg Group
Spirit Products Ltd./MA
Tchotchke's

7. Miscellaneous - Infant Products

Jadon Ltd.
Midwest College Mktg Group
Spirit Products Ltd./MA
Tchotchke's
Third Street Sportswear

2. Tank tops

UFS/Third Street Sportswear

1F. Infant/Toddler Apparel

1. Sportswear sizes 0-4T

UFS/Third Street Sportswear

1G. Youth Apparel

1. Sportswear sizes 5-20

UFS/Third Street Sportswear

Dual License

1A. T-shirts

1. Adult t-shirts

UFS/Third Street Sportswear