

6/3/2009 3:25:34PM

**Licensees**

Licensed as of 6/2009

**Virginia Commonwealth University****Standard License****4imprint Inc. (49210)**

PO Box 320  
 Oshkosh, WI 54903-0320  
 Mr. John P. Lord  
 Phone 920-236-7272 8205  
 Fax 920-236-7282  
 www.4imprint.com  
 john.lord@4imprint.com  
 Spec Agr Disclosed: 04/03/2009

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01H (Men's Fashion Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)  
 01N (Men's/Unisex Structured Closed  
 Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit  
 Headwear)  
 01P (Men's/Unisex Unstructured Closed  
 Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool  
 Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)  
 05C (Paper Products)  
 05D (School Supplies)  
 05E (Publishing)  
 06A (Sports Equipment)  
 06B (Balls)  
 06C (Toys)  
 07B (Consumables)  
 07C (Health/Beauty)  
 07E (Footwear)

**5th & Ocean Clothing (40904)**

590 West 83rd Street  
 Hialeah, FL 33014  
 Ms. Susej Perez  
 Phone 305-822-4606 206  
 Fax 305-822-4665  
 www.5thocean.com  
 susejp@5thocean.com  
 Spec Agr Disclosed: 07/21/2008

**Distribution Channel(s)**

Campus/Local Channel  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01G (Youth Apparel)  
 01I (Women's Apparel)

**A.T. Cross Company (13895)**

One Albion Road  
 Lincoln, RI 02865-3700  
 Ms. Sally Anthony  
 Phone 401-335-8513  
 Fax 401-333-1751  
 www.Cross.com  
 santhony@cross.com  
 Spec Agr Disclosed: 01/07/2009

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

05D (School Supplies)

**AA World Class/Supplier (10009)**

65 Railroad Avenue Unit #3  
 Ridgefield, NJ 07657  
 Mr. Ben Amoruso  
 Phone 201-313-0022  
 Fax 201-313-0044  
 www.AAworld.com  
 bena@aaworld.com  
 Spec Agr Disclosed: 01/13/2009

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

02C (Personal Accessories)

**adidas by Outerstuff (66862)**

1370 Broadway 15th Floor  
 New York, NY 10018  
 Mr. Stephen Werdiger  
 Phone 212-594-9700  
 Fax 646-364-9755  
 submissions@outerstuff.com  
 Spec Agr Disclosed: 01/09/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)

**adidas Team Inc (36296)**

951 32nd Ave. SW  
 Cedar Rapids, IA 52404  
 Mr. Bob Leuenberger  
 Phone 319-368-0353  
 Fax 319-368-0314  
 www.Adidas.com  
 bob.leuenberger@reebok.com  
 Spec Agr Disclosed: 03/16/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog Mid-Tier  
 Off-Price/Closeout  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

**Licensees**

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**Virginia Commonwealth University**

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01E (Jerseys/Uniforms)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 02A (Jewelry)
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)
- 07D (Infant Products)
- 07E (Footwear)

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

03D (Housewares)

**Ampad a div. of American Pad and Paper (**

3101 East George Bush Highway - Suite 200  
Richardson, TX 75082

Mr. Ryan Hanson  
Phone 972-578-2000 6279  
Fax 800-227-1534  
www.Ampad.com  
ryan.hanson@americanpad.com  
Spec Agr Disclosed: 07/29/2008

**Distribution Channel(s)**

Campus/Local Channel  
Specialty Mass/Value Catalog

**Product Categories**

05A (Stationery)  
05D (School Supplies)

**AS (37575)**

2101 Grace Street  
Culloden, WV 25510  
Ms. Sue Clark  
Phone 304-743-7905  
Fax 304-743-8578  
suec@tsisportswear.com  
Spec Agr Disclosed: 10/10/2008

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01D (Men's/Unisex Combo-Packaged Goods)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)

**Allsorts Companies LLC (52415)**

1145 River Rd. Suite 1A  
Charlottesville, VA 22901  
Mr. Ronald Berich  
Phone 434-973-3010  
Fax 703-738-7285  
www.Allsorts-online.com  
ron@allsortscompanies.com  
Spec Agr Disclosed: 11/11/2008

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

None Specified

**American Decorators (12062)**

704 W Fifth St.  
Lansdale, PA 19446  
Ms. Edie Hall  
Phone 215-368-3655  
Fax 215-368-9513  
ameridec@aol.com  
Spec Agr Disclosed: 05/03/2009

**Baden Sports Inc. (11587)**

34114 21st Ave. South  
Federal Way, WA 98003  
Ms. Carol Carlsen  
Phone 253-883-5139  
Fax 253-925-0570  
www.Badensports.com  
carolc@badensports.com  
Spec Agr Disclosed: 02/02/2009

**Distribution Channel(s)**

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Off-Price/Closeout  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

01G (Youth Apparel)  
02C (Personal Accessories)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
06A (Sports Equipment)  
06B (Balls)

**Barbarian Rugby Wear Inc. (12329)**

575 Trillium Drive  
Kitchener, ON N2R 1J4  
Mr. Mike Hardy  
Phone 519-895-1932  
Fax 519-895-0988  
www.Barbarian.com  
mike@barbarianrugby.com  
Spec Agr Disclosed: 04/02/2009

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

01H (Men's Fashion Apparel)

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**Bev Key Inc. (13105)**

1460 Dominion Street  
N. Vancouver, BC V7J 1B4  
Mr. Allan Felker  
Phone 604-985-8272  
Fax 604-985-0673  
www.Bevkey.com  
bkgraphics@bevkey.com  
Spec Agr Disclosed: 07/14/2008

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)

**Blind Imagery LLC (74378)**

4819 W. Franklin St.  
Richmond, VA 23226  
Mr. Timothy Weeks  
Phone 804-503-1260  
Fax  
www.Blindimagery.com  
tim@blindimagery.com  
Spec Agr Disclosed: 10/26/2008

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Specialty Mid-Tier

**Product Categories**

03A (Domestics)

**Boxercraft Inc. (60640)**

PO Box 20016  
Atlanta, GA 30325  
Ms. Shannon VanWagoner  
Phone 404-355-9994 241  
Fax 678-553-7011  
www.Boxercraft.com  
shannon@boxercraft.com  
Spec Agr Disclosed: 11/04/2008

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01K (Men's/Unisex Loungewear &  
Sleepwear)

**Build-A-Bear Retail Management Inc. and A**

1954 Innerbelt Bus. Ctr. Dr.  
St. Louis, MO 63114  
Ms. Stacy Kempa  
Phone 314-423-8000 5243  
Fax 314-423-8188  
www.Buildabear.com  
stacyke@buildabear.com  
Spec Agr Disclosed: 02/10/2009

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

06C (Toys)

**Campus Casuals by CC (52645)**

420 East State Pkwy.  
Schaumburg, IL 60173  
Mr. Doug Murphy  
Phone 847-490-3636  
Fax 847-490-8199  
www.Clubcolors.com  
d\_baer@campuscasuals.com  
Spec Agr Disclosed: 02/02/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Restricted Channel  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance  
Apparel)  
01N (Men's/Unisex Structured Closed  
Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit  
Headwear)  
01P (Men's/Unisex Unstructured Closed  
Back Headwear)  
01Q (Men's/Unisex Adjustable Wool  
Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool  
Headwear)  
02C (Personal Accessories)  
03A (Domestics)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)  
05D (School Supplies)  
06A (Sports Equipment)

**Campus Crystal Collection (14563)**

PO Box 1199  
Conway, NH 03818-1199  
Ms. Sheila Bickum  
Phone 603-447-2091  
Fax 603-447-6695  
www.Campuscrystal.com  
custserv@glassgraphics.com  
Spec Agr Disclosed: 01/15/2009

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

03A (Domestics)  
03C (Office Products)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)

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**Campus Images dba Landmark Publishing**

651 Park Village Drive  
 Atlanta, GA 30306  
 Mr. Keith Mackintosh  
 Phone 404-261-2730  
 Fax 404-261-7921  
 www.Campusimages.com  
 keith@landmarkpublishing.com  
 Spec Agr Disclosed: 10/06/2008

**Product Categories**

- 01C (Men's/Unisex Other Headwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's Apparel)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 04D (Gifts & Novelties - Miscellaneous)

**Distribution Channel(s)**

- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 05E (Publishing)

**Campus Lifestyle (52784)**

590 West 83rd Street  
 Hialeah, FL 33014  
 Ms. Susej Perez  
 Phone 305-822-4606 206  
 Fax 305-822-4665  
 www.5thocean.net  
 susejp@5thocean.com  
 Spec Agr Disclosed: 07/21/2008

**Carson Specialties (12086)**

189 Foreman Road  
 Freeport, PA 16229-1799  
 Ms. Rochele King  
 Phone 724-295-5147 273  
 Fax 724-295-4033  
 www.Carsonindustries.com  
 rking@carsonhomeaccents.com  
 Spec Agr Disclosed: 10/31/2008

**Distribution Channel(s)**

- Super Center/Wholesale Clubs

**Distribution Channel(s)**

- Campus/Local Channel
- Department Stores
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**

- 01G (Youth Apparel)
- 01I (Women's Apparel)

**Captivating Headgear (50242)**

PO Box 721210  
 Norman, OK 73072  
 Mr. Mike Ross  
 Phone 405-360-9856  
 Fax 405-360-0373  
 www.Towcaps.com  
 mross@towcaps.com  
 Spec Agr Disclosed: 02/17/2009

**Product Categories**

- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 06A (Sports Equipment)

**Distribution Channel(s)**

- Grocery/Drug/Convenience Stores
- Off-Price/Closeout
- Specialty Mass/Value Catalog
- Super Center/Wholesale Clubs

**CDI Corp (17259)**

3440 North Knox Street  
 Chicago, IL 60641  
 Ms. Rita Tucker  
 Phone 773-205-2960 13  
 Fax 773-205-2965  
 www.Cdi-corp.com  
 ritatucker@cdi-corp.com  
 Spec Agr Disclosed: 11/15/2008

**Distribution Channel(s)**

- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05A (Stationery)
- 05C (Paper Products)

**Virginia Commonwealth University**

**Champion Custom Products (12269)**

9700 Commerce Parkway  
 Lenexa, KS 66219  
 Mr. Trey Ham  
 Phone 913-693-3261  
 Fax 913-693-3939  
 www.Gearforsports.com  
 tham@gearforsports.com  
 Spec Agr Disclosed: 08/29/2008

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Off-Price/Closeout  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)  
 01N (Men's/Unisex Structured Closed  
 Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit  
 Headwear)  
 01P (Men's/Unisex Unstructured Closed  
 Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool  
 Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)  
 02C (Personal Accessories)  
 07D (Infant Products)

**Charles River Apparel (13670)**

PO Box 320  
 Medford, MA 02155  
 Mr. Jeffrey Lakin  
 Phone 781-395-1300 372  
 Fax 781-391-3607  
 www.Charlesriverapparel.com  
 jeffl@charlesriverapparel.com  
 Spec Agr Disclosed: 06/27/2008

**Distribution Channel(s)**

Campus/Local Channel  
 Off-Price/Closeout  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01B (Men's/Unisex Outerwear)  
 01G (Youth Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)  
 01L (Men's/Unisex Performance  
 Apparel)

**Chelsea Trading Company (76919)**

400 N. Main St.  
 Chelsea, MI 48118  
 Ms. Kim Brown  
 Phone 734-433-5444  
 Fax 734-433-5466  
 kbrown@mcmgroup.net  
 Spec Agr Disclosed: 03/06/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

06C (Toys)

**Church Hill Classics (15381)**

594 Pepper Street  
 Monroe, CT 06468  
 Mrs. Karen Tabor  
 Phone 203-268-1598 126  
 Fax 203-268-2468  
 www.Diplomaframe.com  
 karenf@diplomaframe.com  
 Spec Agr Disclosed: 07/08/2008

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct

**Product Categories**

03A (Domestics)  
 03C (Office Products)  
 05E (Publishing)

**CI Sport Inc. (13789)**

16 Broadway  
 Fargo, ND 58102  
 Ms. Vonnie Birmingham  
 Phone 701-239-5956 103  
 Fax 701-239-4208  
 www.Cisport.com  
 vonnie@gdfargo.com  
 Spec Agr Disclosed: 04/13/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Related Retail/Direct  
 Specialty Mass/Value Catalog  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01C (Men's/Unisex Other Headwear)  
 01D (Men's/Unisex Combo-Packaged  
 Goods)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)  
 01M (Clothing Accessories)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)

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**Classic Balloon Corporation (68005)**

1416 Upfield Drive  
 Carrollton, TX 75006  
 Ms. Robin Porter  
 Phone 972-242-2711 319  
 Fax 972-242-7333  
 www.Classic-balloon.com  
 robinp@classic-balloon.com  
 Spec Agr Disclosed: 10/08/2008

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Specialty Mass/Value Catalog  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

05A (Stationery)  
 05C (Paper Products)

**Club Colors Inc. (60377)**

420 East State Parkway  
 Schaumburg, IL 60173  
 Mr. Doug Murphy  
 Phone 847-490-3636  
 Fax 847-490-81199  
 www.clubcolors.com  
 d\_baer@campuscasuals.com  
 Spec Agr Disclosed: 02/02/2009

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01H (Men's Fashion Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)  
 01N (Men's/Unisex Structured Closed  
 Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit  
 Headwear)  
 01P (Men's/Unisex Unstructured Closed  
 Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool  
 Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)  
 02C (Personal Accessories)  
 06A (Sports Equipment)

**College Concepts LLC (11690)**

2000 River Edge Parkway - Suite 620  
 Atlanta, GA 30328  
 Ms. Jo Francour  
 Phone 770-859-1420  
 Fax 770-859-1434  
 www.CollegeConcepts.com  
 jo francour@collegeconcepts.com  
 Spec Agr Disclosed: 04/21/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Off-Price/Closeout  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's Apparel)  
 01K (Men's/Unisex Loungewear &  
 Sleepwear)

**College Kids LLP (33691)**

209 Rockwood Lane  
 Neenah, WI 54956  
 Ms. Billie Jo Werner  
 Phone 920-886-8920  
 Fax 920-886-8933  
 www.College-kids.net  
 billie\_jo\_werner@college-kids.net  
 Spec Agr Disclosed: 11/07/2008

**Distribution Channel(s)**

Campus/Local Channel  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01M (Clothing Accessories)  
 07D (Infant Products)

**Collegiate Pacific Co. (11654)**

PO Box 300  
 Roanoke, VA 24002  
 Ms. Linda Reich  
 Phone 540-981-0281  
 Fax 540-981-0337  
 www.Collegiatepacific.com  
 linda.reich@collegiatepacific.com  
 Spec Agr Disclosed: 11/03/2008

**Distribution Channel(s)**

Campus/Local Channel  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

04C (Signage Products)

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**Colosseum Athletics Corporation (13069)**

2400 S. Wilmington Ave.  
Compton, CA 90220-5403  
Ms. Noreen Newman  
Phone 310-667-8341 159  
Fax 310-667-8502  
www.Colosseumusa.com  
noreenn@colocm.com  
Spec Agr Disclosed: 02/28/2009

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01D (Men's/Unisex Combo-Packaged Goods)  
01E (Jerseys/Uniforms)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)

**Cotton Exchange-The (11647)**

PO Box 825  
Wendell, NC 27591  
Ms. Carol Magee  
Phone 919-365-5900 117  
Fax 919-365-5999  
www.Thecottonexchange.com  
cmagee@cottonx.com  
Spec Agr Disclosed: 05/13/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Off-Price/Closeout  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance Apparel)  
03A (Domestics)

**Craftique Manufacturing Co. (14558)**

PO Box 4422  
Chattanooga, TN 37405  
Mr. Billy Hogue  
Phone 423-267-9333  
Fax 800-290-3360  
dhogue@craftiquemfg.com  
Spec Agr Disclosed: 03/03/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02C (Personal Accessories)  
03C (Office Products)  
04A (Automobile Products)  
04D (Gifts & Novelties - Miscellaneous)

**Creative Knitwear (50333)**

PO Box 921852  
Norcross, GA 30010  
Mr. Neal Marks  
Phone 770-530-5984  
Fax 770-393-1825  
www.Creativeknitwear.com  
nealmarks@aol.com  
Spec Agr Disclosed: 01/09/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01M (Clothing Accessories)  
02C (Personal Accessories)  
03A (Domestics)  
04D (Gifts & Novelties - Miscellaneous)  
06A (Sports Equipment)  
07D (Infant Products)

**CSI International Inc. (12351)**

1001 Main Street  
Niagara Falls, NY 14301  
Ms. Lori Minor  
Phone 800-668-8750  
Fax 905-624-5328  
www.Gmcgifts.com  
lorih@csigifts.com  
Spec Agr Disclosed: 10/06/2008

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)

**Virginia Commonwealth University**

**CTM LLC dba Turfer Sportswear (58455)**

400 Massasoit Ave. Suite 300  
 East Providence, RI 02914  
 Mr. Glenn Cook  
 Phone 401-427-9025 1016  
 Fax 401-633-7319  
 www.Turfer.com  
 jborden@turfer.com  
 Spec Agr Disclosed: 10/20/2008

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

- 01B (Men's/Unisex Outerwear)

**Custom Logos (VA) (55909)**

3108 N. Parham Road Ste. 600-A  
 Richmond, VA 23294  
 Mr. Michael Dickerson  
 Phone 804-967-0111  
 Fax 804-747-6265  
 www.Customlogosonline.com  
 mike.customlogos@verizon.net  
 Spec Agr Disclosed: 07/14/2008

**Distribution Channel(s)**

Campus/Local Channel  
 Restricted Channel

**Product Categories**

- 01M (Clothing Accessories)

**Cutter & Buck (29578)**

701 North 34th Street - Suite 400  
 Seattle, WA 98103  
 Ms. Nancy Pethick  
 Phone 206-622-4191 1779  
 Fax 206-830-6926  
 www.Cutterbuck.com  
 Nancy.Pethick@cutterbuck.com  
 Spec Agr Disclosed: 03/04/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**DJR Enterprises Inc (12109)**

PO Box 3565  
 Radford, VA 24143  
 Ms. Eleanor McDaniel  
 Phone 540-639-9386  
 Fax 540-633-0504  
 www.Djrnet.com  
 ellieaccounting@djrnec.com  
 Spec Agr Disclosed: 01/09/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01H (Men's Fashion Apparel)
- 01J (Men's/Unisex Fleece)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 02A (Jewelry)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)
- 06C (Toys)
- 06D (Games)

**Dodger Industries (11517)**

PO Box 110  
 Eldora, IA 50627-0494  
 Ms. Kristin Hagedon  
 Phone 910-323-2600 209  
 Fax 641-939-5185  
 www.Dodgerindustries.com  
 custserv@dodgerindustries.com  
 Spec Agr Disclosed: 02/12/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog Mid-Tier  
 Off-Price/Closeout  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01E (Jerseys/Uniforms)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01L (Men's/Unisex Performance Apparel)

**Licensees**

Licensed as of 6/2009

**Virginia Commonwealth University**

**E5 (15484)**

2006 E. 5th St. Suite 103  
 Tempe, AZ 85281  
 Mr. Ron Koch  
 Phone 480-829-0025  
 Fax 720-228-4061  
 www.e5usa.net  
 ron@e5usa.net  
 Spec Agr Disclosed: 05/29/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Off-Price/Closeout  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01H (Men's Fashion Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)

**Evergreen Enterprises (25261)**

5915 Midlothian Turnpike  
 Richmond, VA 23225  
 Ms. Nancy Carey  
 Phone 804-231-1800 3126  
 Fax 804-545-8035  
 www.Myeverygreen.com  
 nancyc@myeverygreen.com  
 Spec Agr Disclosed: 02/11/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Internet/TV/Catalog Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)  
 03B (Furniture/Furnishings)  
 03D (Housewares)  
 04A (Automobile Products)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 05C (Paper Products)

**For Bare Feet Inc. (11695)**

PO Box 159  
 Helmsburg, IN 47435  
 Ms. Kelly Baugh  
 Phone 812-988-6674 8302  
 Fax 812-988-1550  
 www.Forbarefeet.com  
 kelly@forbarefeet.com  
 Spec Agr Disclosed: 07/01/2008

**Distribution Channel(s)**

Amusement Park  
 Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog Mid-Tier  
 Off-Price/Closeout  
 Related Retail/Direct  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

01M (Clothing Accessories)  
 07E (Footwear)

**Eglomise Designs of Boston Inc. (15483)**

4 Antietam Street  
 Devens, MA 01434-5055  
 Mrs. Jen LeBlanc  
 Phone 978-862-0314  
 Fax 978-862-0009  
 www.Eglomisedesigns.com  
 jleblanc@eglomisedesigns.com  
 Spec Agr Disclosed: 07/16/2008

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct

**Product Categories**

03A (Domestics)  
 03C (Office Products)  
 05A (Stationery)  
 05E (Publishing)

**Fan Mats LLC (46886)**

3255 Shawnee Industrial Way  
 Suwanee, GA 30024  
 Mr. Bob Roche  
 Phone 800-525-5923 330  
 Fax 678-730-0604  
 www.Fanmats.com  
 bob@fanmats.com  
 Spec Agr Disclosed: 04/23/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog Mid-Tier  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
 03B (Furniture/Furnishings)  
 04A (Automobile Products)

**Four Point Products (11634)**

106 Gamma Drive  
 Pittsburgh, PA 15238-2949  
 Ms. Tammy Plutko  
 Phone 800-456-6603  
 Fax 412-967-9898  
 www.Fourpoint.com  
 tammyp@binders.com  
 Spec Agr Disclosed: 02/11/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Restricted Channel

**Product Categories**

04A (Automobile Products)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 05D (School Supplies)

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**Licensees**

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**Virginia Commonwealth University****Framing Success, a division of Herff Jones**

2556 Horse Pasture Road Taylor Farms  
Commerce Park  
Virginia Beach, VA 23453  
Ms. Kim Stephenson  
Phone 757-689-3000  
Fax 757-689-3002  
www.Framingsuccess.com  
kstephenson@framingsuccess.com  
Spec Agr Disclosed: 01/20/2009

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Specialty Mid-Tier

**Product Categories**

03C (Office Products)

01A (Men's/Unisex T-shirts)  
01C (Men's/Unisex Other Headwear)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01I (Women's Apparel)  
01M (Clothing Accessories)  
01N (Men's/Unisex Structured Closed  
Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit  
Headwear)  
01P (Men's/Unisex Unstructured Closed  
Back Headwear)  
01Q (Men's/Unisex Adjustable Wool  
Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool  
Headwear)  
02C (Personal Accessories)

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog Mid-Tier  
Off-Price/Closeout  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01N (Men's/Unisex Structured Closed  
Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit  
Headwear)  
01P (Men's/Unisex Unstructured Closed  
Back Headwear)  
01Q (Men's/Unisex Adjustable Wool  
Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool  
Headwear)

**Game - The (11499)**

PO Box 2516  
Phenix City, AL 36868-2516  
Ms. Keeli Floyd  
Phone 334-291-5151 107  
Fax 334-448-2313  
www.2thegame.com  
keelifloyd@2thegame.com  
Spec Agr Disclosed: 05/06/2008

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Off-Price/Closeout  
Restricted Channel  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories****GameWear Inc. (51884)**

79 Hudson St. Suite 504  
Hoboken, NJ 07030  
Mr. Frank Cerullo  
Phone 973-954-2413  
Fax 973-529-0242  
www.Wearthegame.com  
fcerullo@wearthegame.com  
Spec Agr Disclosed: 09/23/2008

**Distribution Channel(s)**

Amusement Park  
Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Related Retail/Direct  
Restricted Channel  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops  
Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
04D (Gifts & Novelties - Miscellaneous)

**Gear For Sports (11666)**

9700 Commerce Parkway  
Lenexa, KS 66219  
Mr. Trey Ham  
Phone 913-693-3261  
Fax 913-693-3939  
www.Gearforsports.com  
tham@gearforsports.com  
Spec Agr Disclosed: 08/29/2008

**Glass Glove LLC (77608)**

3524 Old Grandad Lane  
Chesapeake, VA 23323  
Mr. Ronald Willson  
Phone 757-692-8373  
Fax 757-966-2225  
www.Glassglove.com  
ron@glassglove.com  
Spec Agr Disclosed: 03/16/2009

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)

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**Licensees**

Licensed as of 6/2009

**Virginia Commonwealth University****Grey Hunt Holdings dba GelScrubs (38950)**

1100 W. Cermak 5th Floor  
Chicago, IL 60608  
Ms. Amber Bayraktar  
Phone 866-435-9327  
Fax 312-873-4429  
www.Gelscrubs.com  
amber@gelscrubs.com  
Spec Agr Disclosed: 12/07/2008

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01H (Men's Fashion Apparel)  
04D (Gifts & Novelties - Miscellaneous)

**Henderson Associates (63816)**

341 Route 101  
Bedford, NH 03110  
Mr. Tom Nardone  
Phone 603-472-3975  
Fax 603-471-7035  
www.Henderson-usa.com  
tnardone@henderson-usa.com  
Spec Agr Disclosed: 01/12/2009

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

None Specified

**Herff Jones Inc. (12263)**

PO Box 68956-0956  
Indianapolis, IN 46268-2593  
Ms. Holly Strohm  
Phone 317-612-3683  
Fax 317-329-3363  
www.HerffJones.com/college  
hastrohm@herffjones.com  
Spec Agr Disclosed: 08/11/2008

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)  
02B (Class Rings)  
03C (Office Products)  
04B (Collectibles)  
04D (Gifts & Novelties - Miscellaneous)  
05A (Stationery)  
05D (School Supplies)  
06A (Sports Equipment)

**Herlocher Foods Inc. (24418)**

415 E Calder Way  
State College, PA 16801  
Mr. Neil Herlocher  
Phone 814-237-0134 6  
Fax 814-237-1893  
www.Herlocherfoods.com  
herlochern@aol.com  
Spec Agr Disclosed: 09/24/2008

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Related Retail/Direct

**Product Categories**

07B (Consumables)

**Herrington & Co. Inc. (41452)**

8945 Research Drive  
Irvine, CA 92618  
Ms. Cecilia Gustavsson  
Phone 949-727-9482 14  
Fax 949-727-1456  
www.Herringtonteddybears.com  
ceciliag@herringtonteddybears.com  
Spec Agr Disclosed: 07/02/2008

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Specialty Mass/Value Catalog  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)  
06C (Toys)

**Holloman Group-The dba Kollege Kicks (64**

900 Harmony Rd.  
Glen Allen, VA 23059  
Mr. Robert Holloman  
Phone 804-553-0618  
Fax  
www.Kollegekicks.com  
bob.holloman@kollegekicks.com  
Spec Agr Disclosed: 04/24/2008

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

07E (Footwear)

**Holloway Sportswear Inc. (11789)**

PO Box 4489  
Sidney, OH 45365-4489  
Ms. Beth Russell  
Phone 937-497-7575 256  
Fax 937-497-7337  
www.Hollowayusa.com  
beth.russell@hollowayusa.com  
Spec Agr Disclosed: 01/14/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Restricted Channel  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01E (Jerseys/Uniforms)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance Apparel)  
02C (Personal Accessories)  
03A (Domestics)  
04D (Gifts & Novelties - Miscellaneous)  
06A (Sports Equipment)

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**Licensees**

Licensed as of 6/2009

**Virginia Commonwealth University****iFanic LLC (60585)**

119 Forrest Lane  
Swedesboro, NJ 08085  
Mr. Darryl W. Shorter  
Phone 856-217-4063  
Fax 919-869-2326  
www.I-fanatic.com  
dshorter@i-fanatic.com  
Spec Agr Disclosed: 04/23/2009

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02C (Personal Accessories)  
03C (Office Products)

**It's All Greek To Me (CA) (11564)**

2360 Shasta Way # B  
Simi Valley, CA 93065  
Ms. Marisue Hasek  
Phone 727-369-5423 5423  
Fax 805-579-6066  
www.Marketidentity.com  
mhasek@lagtm.com  
Spec Agr Disclosed: 01/22/2009

**Distribution Channel(s)**

Campus/Local Channel  
Specialty Mass/Value Catalog

**Product Categories**

02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)  
05D (School Supplies)  
06A (Sports Equipment)  
06C (Toys)

**J America (14278)**

1200 Mason Court  
Webberville, MI 48892  
Mr. Brian Clark  
Phone 517-655-8800 113  
Fax 517-655-8801  
www.J-america.com  
brianclark@jamericaretail.com  
Spec Agr Disclosed: 07/25/2008

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Off-Price/Closeout  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01D (Men's/Unisex Combo-Packaged Goods)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)

**Jac-San Collegiate Apparel (39776)**

PO Box 46950  
Cincinnati, OH 45246  
Mr. Steven Thompson  
Phone 513-346-7317  
Fax 800-898-4287  
www.Jacsan.com  
sthompson@jacsan.com  
Spec Agr Disclosed: 07/03/2008

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance Apparel)

**JanSport, a division of VF Outdoor, Inc. (11**

PO Box 1817  
Appleton, WI 54912-1817  
Ms. Dawn Brown  
Phone 920-735-1918  
Fax 920-831-7743  
www.Jansport.com  
dawn\_brown@vfc.com  
Spec Agr Disclosed: 09/02/2008

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
06A (Sports Equipment)

**Licensees**

Licensed as of 6/2009

**Virginia Commonwealth University**

**Jardine Associates (44516)**

200 Compass Circle  
North Kingstown, RI 02852  
Ms. Mary Hoskins  
Phone 401-667-3800 116  
Fax 401-667-3818  
www.Jardineassociates.com  
mary@jardineassociates.net  
Spec Agr Disclosed: 03/18/2009

**Distribution Channel(s)**

Campus/Local Channel  
Restricted Channel

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 06C (Toys)
- 07B (Consumables)

**Jones & Mitchell Sportswear Inc. (11541)**

11880 College Blvd. Suite 400  
Overland Park, KS 66210  
Ms. Sarah Dice  
Phone 913-324-2762 2762  
Fax 913-324-2799  
www.Jonesmitchell.com  
sdice@jonesmitchell.com  
Spec Agr Disclosed: 03/06/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)

**Product Categories**

- 03C (Office Products)
- 03D (Housewares)
- 07D (Infant Products)

**Jostens Inc. (11572)**

148 E. Broadway  
Owatonna, MN 55060  
Ms. Elizabeth Lent  
Phone 507-455-6418 6418  
Fax 507-455-6584  
www.Jostens.com  
elizabeth.lent@jostens.com  
Spec Agr Disclosed: 09/19/2008

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier

**Product Categories**

- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
- 02A (Jewelry)
- 02B (Class Rings)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05D (School Supplies)
- 05E (Publishing)

**K & M/Nordic Co. (12397)**

5 Tripps Lane  
Riverside, RI 02915  
Ms. Sandy Martin  
Phone 401-431-9299 103  
Fax 401-431-0666  
www.Nordiccompanyinc.com  
licensing@nordiccompanyinc.com  
Spec Agr Disclosed: 01/15/2009

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Knights Apparel Inc. (14948)**

5475 North Blackstock Rd.  
Spartanburg, SC 29303  
Ms. Heather Bishop  
Phone 864-587-9690  
Fax 864-587-9959  
www.Knightsapparel.com  
hbishop@knightsapparel.com  
Spec Agr Disclosed: 08/18/2008

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
Off-Price/Closeout  
Specialty Mass/Value Catalog  
Super Center/Wholesale Clubs

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01E (Jerseys/Uniforms)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 03A (Domestics)
- 07D (Infant Products)

**Licensees**

Licensed as of 6/2009

**Virginia Commonwealth University**

**Lakeshirts Inc. dba Step Ahead Sportswear**

750 Randolph Rd  
 Detroit Lakes, MN 56501  
 Ms. Carrie Ulschmid  
 Phone 218-846-3065  
 Fax 218-846-3069  
 www.Lakeshirts.com  
 carrieu@lakeshirts.com  
 Spec Agr Disclosed: 03/04/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01G (Youth Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)  
 02C (Personal Accessories)

**Laser Magic/FL (13768)**

946 Century Lane  
 Apopka, FL 32703-3709  
 Ms. Tish Figueroa  
 Phone 407-880-7151 309  
 Fax 407-880-7150  
 www.Lasermagic.net  
 tish@lasermagic.net  
 Spec Agr Disclosed: 01/15/2008

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog Mid-Tier  
 Off-Price/Closeout  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 05C (Paper Products)  
 06A (Sports Equipment)  
 06D (Games)

**League Collegiate Wear (13962)**

401 E 4th St., Bldg. #8, 1st Floor  
 Bridgeport, PA 19405  
 Ms. Jaime Nelson  
 Phone 610-272-7575 225  
 Fax 610-272-9175  
 www.Leaguecollegiatewear.com  
 jaime@4league.com  
 Spec Agr Disclosed: 03/12/2009

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01H (Men's Fashion Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)

**Legacy Athletic (14000)**

14 Barnhart Drive  
 Hanover, PA 17331  
 Ms. Tori Gregg  
 Phone 717-630-0892 111  
 Fax 717-630-0827  
 www.Legacyathletic.com  
 tgregg@legacycaps.com  
 Spec Agr Disclosed: 05/13/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01I (Women's Apparel)  
 01M (Clothing Accessories)  
 01N (Men's/Unisex Structured Closed  
 Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit  
 Headwear)  
 01P (Men's/Unisex Unstructured Closed  
 Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool  
 Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)  
 02A (Jewelry)  
 02C (Personal Accessories)  
 04D (Gifts & Novelties - Miscellaneous)

**Logo For You-A (67859)**

1915 Pocahontas Trail F6  
 Williamsburg, VA 23185  
 Ms. Regina Kenerley  
 Phone 757-220-9259  
 Fax 757-220-6717  
 www.Alogoforyou.com  
 rkenerley@kernergroup.com  
 Spec Agr Disclosed: 09/29/2008

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

None Specified

6/3/2009 3:25:34PM

**Licensees**

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**Virginia Commonwealth University****Magnetic Memories Inc. (57035)**

1741 Lower Roswell Rd.  
 Marietta, GA 30068  
 Ms. Esther Rohm Thompson  
 Phone 770-321-0929  
 Fax 770-971-3409  
 www.Magneticmemories.com  
 esther@magneticmemories.com  
 Spec Agr Disclosed: 10/06/2008

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

03C (Office Products)  
 04D (Gifts & Novelties - Miscellaneous)

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01E (Jerseys/Uniforms)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)  
 01L (Men's/Unisex Performance  
 Apparel)  
 01N (Men's/Unisex Structured Closed  
 Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit  
 Headwear)  
 01P (Men's/Unisex Unstructured Closed  
 Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool  
 Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)

**Manual Woodworkers & Weavers (12284)**

3737 Howard Gap Road  
 Hendersonville, NC 28792  
 Ms. Penni Geyer  
 Phone 828-692-7333 2323  
 Fax 828-696-8237  
 www.Manualww.com  
 pennig@manualww.com  
 Spec Agr Disclosed: 10/03/2008

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

01M (Clothing Accessories)  
 02C (Personal Accessories)  
 03A (Domestics)  
 04E (Holiday Accessories)

**Marble Mountain Creations (41102)**

PO Box 927  
 Shannon, GA 30172  
 Ms. Julie Ruth  
 Phone 706-291-9115  
 Fax 706-295-9115  
 marblemountain@bellsouth.net  
 Spec Agr Disclosed: 01/07/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

02A (Jewelry)  
 03C (Office Products)  
 03D (Housewares)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)

**McCartney Inc. (13365)**

3845-B Forney Ave.  
 Mesquite, TX 75149  
 Mr. Blake McCartney  
 Phone 972-288-0755  
 Fax 972-288-0740  
 www.Mccartneycollection.com  
 blake@mccartneycollection.com  
 Spec Agr Disclosed: 08/05/2008

**Distribution Channel(s)**

Campus/Local Channel  
 Restricted Channel  
 Specialty Mid-Tier

**Product Categories**

02A (Jewelry)  
 03A (Domestics)  
 03C (Office Products)  
 03D (Housewares)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)

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**Licensees**

Licensed as of 6/2009

**Virginia Commonwealth University**

**MeadWestvaco Consumer & Office Product**

101 O'Neil Road  
Sidney, NY 13838  
Ms. Nan Birdsall  
Phone 607-561-5222  
Fax 607-561-5948  
www.Meadwestvaco.com  
nanette.birdsall@mww.com  
Spec Agr Disclosed: 01/30/2009

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

05D (School Supplies)

**Memorial Licensing Company-The (18591)**

PO Box 7273  
Macon, GA 31204  
Mr. Scott Walston  
Phone 478-405-1999  
Fax 478-477-0552  
www.Collegiatememorials.net  
walstonscott@bellsouth.net  
Spec Agr Disclosed: 03/06/2009

**Distribution Channel(s)**

Specialty Mid-Tier

**Product Categories**

03B (Furniture/Furnishings)

**Memory Company LLC-The (14697)**

25 Downing Drive  
Phenix City, AL 36869  
Ms. Jennifer Parrish  
Phone 334-448-0708 153  
Fax 334-664-0022  
www.Memorycompany.com  
jparrish@memorycompany.com  
Spec Agr Disclosed: 05/15/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Off-Price/Closeout  
Restricted Channel  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04B (Collectibles)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05A (Stationery)  
06D (Games)

**Merge Left Inc. (14539)**

13147 S. Western Ave  
Gardena, CA 90249  
Ms. Jackie Resnick  
Phone 310-856-3899 14  
Fax 310-856-3935  
www.Mergeleft.com  
mergeleftartapprovals@earthlink.net  
Spec Agr Disclosed: 09/23/2008

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog Mid-Tier  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01C (Men's/Unisex Other Headwear)  
01D (Men's/Unisex Combo-Packaged Goods)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01I (Women's Apparel)  
01M (Clothing Accessories)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)

**Licensees**

Licensed as of 6/2009

**Virginia Commonwealth University**

**Midwest College Mktg Group (15050)**

400 North Main Street  
 Chelsea, MI 48118  
 Ms. Kim Brown  
 Phone 734-433-5444  
 Fax 734-433-5466  
 www.Mcmgroup.net  
 kbrown@mcmgroup.net  
 Spec Agr Disclosed: 05/13/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Restricted Channel

**Product Categories**

02A (Jewelry)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04B (Collectibles)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)  
 05B (Checks)  
 05C (Paper Products)  
 05D (School Supplies)  
 06A (Sports Equipment)  
 06B (Balls)  
 06C (Toys)  
 06D (Games)  
 07B (Consumables)  
 07C (Health/Beauty)  
 07D (Infant Products)  
 07E (Footwear)

**Midwest Graphics Inc. (11691)**

4811 Quail Crest Place  
 Lawrence, KS 66049  
 Ms. Gretchen Hatfield  
 Phone 785-331-1940  
 Fax 785-841-0288  
 www.Mgicompanies.com  
 gretchen.hatfield@mgicompanies.com  
 Spec Agr Disclosed: 04/11/2008

**Distribution Channel(s)**

Campus/Local Channel

Restricted Channel

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog Mid-Tier  
 Restricted Channel  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01G (Youth Apparel)  
 01J (Men's/Unisex Fleece)

**Product Categories**

01B (Men's/Unisex Outerwear)  
 01M (Clothing Accessories)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03C (Office Products)  
 03D (Housewares)  
 04D (Gifts & Novelties - Miscellaneous)  
 05A (Stationery)  
 05B (Checks)  
 05D (School Supplies)  
 06A (Sports Equipment)

**Milliken & Company (32234)**

201 Lukken Industrial Dr. West  
 LaGrange, GA 30240  
 Ms. Janie Dollar  
 Phone 706-880-5362  
 Fax 706-880-3326  
 www.Milliken.com  
 janie.dollar@milliken.com  
 Spec Agr Disclosed: 03/25/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Restricted Channel  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)  
 03B (Furniture/Furnishings)

**MV Sport (11592)**

PO Box 9171  
 Bay Shore, NY 11706-9171  
 Ms. Ellen Linz  
 Phone 631-273-8020 256  
 Fax 631-435-8018  
 www.Mvsport.com  
 ellen@wpmv.com  
 Spec Agr Disclosed: 07/07/2008

**Distribution Channel(s)**

Campus/Local Channel  
 Golf Specialty  
 Specialty Mid-Tier

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01D (Men's/Unisex Combo-Packaged Goods)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)  
 01K (Men's/Unisex Loungewear & Sleepwear)  
 03A (Domestics)  
 06A (Sports Equipment)

**Mundi/Westport Corporation (12834)**

PO Box 2002  
 Pine Brook, NJ 07058-2002  
 Ms. Barbara Martino  
 Phone 973-575-0110 287  
 Fax 973-575-3319  
 www.Mundiwestport.com  
 bmartino@mundiwestport.com  
 Spec Agr Disclosed: 01/30/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Specialty Mass/Value Catalog  
 Sporting Goods/Sports Specialty/Fan Shops

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**Licensees**

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**Virginia Commonwealth University****New Agenda (13507)**

5320 Rusche Drive  
Comstock Park, MI 49321  
Mr. Todd Dufford  
Phone 616-785-9091 23  
Fax 616-785-9312  
www.Perrinwear.com  
tdufford@perrinwear.com  
Spec Agr Disclosed: 05/08/2009

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog Mid-Tier  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

01A (Men's/Unisex T-shirts)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
07D (Infant Products)

**New Era Cap Co. Inc. (11985)**

160 Delaware Ave.  
Buffalo, NY 14202  
Mr. Todd Sokolowski  
Phone 716-604-9000 1283  
Fax 716-604-9127  
www.Neweracap.com  
NEcollege@neweracap.com  
Spec Agr Disclosed: 05/10/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Off-Price/Closeout  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01I (Women's Apparel)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
02C (Personal Accessories)  
04D (Gifts & Novelties - Miscellaneous)

01A (Men's/Unisex T-shirts)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)

**Nike by Branded Custom Sportswear (7655)**

7007 College Blvd. #700  
Overland Park, KS 66211  
Ms. Cathy Groves  
Phone 913-652-6522  
Fax 913-652-6526  
www.Bcsapparel.com  
cgroves@bcsapparel.com  
Spec Agr Disclosed: 05/28/2009

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance Apparel)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
06B (Balls)

**News Printing & Publishing Co. Inc. of Worcester**

24 Jolma Rd.  
Worcester, MA 01604  
Ms. Beth Parker  
Phone 508-752-1969 411  
Fax 508-757-5610  
www.Saltuspress.com  
bparker@saltuspress.com  
Spec Agr Disclosed: 04/02/2009

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

04E (Holiday Accessories)  
05A (Stationery)  
05D (School Supplies)  
05E (Publishing)

**Next Inc. dba NCC Apparel (40112)**

1295 Vernon Street  
Wabash, IN 46992  
Ms. Colleen Lunn  
Phone 260-563-2186 16  
Fax 260-569-0921  
www.Nextinc.com  
colleenl@nextmarketinginc.com  
Spec Agr Disclosed: 02/02/2009

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
Off-Price/Closeout  
Specialty Mass/Value Catalog  
Super Center/Wholesale Clubs

**Product Categories**

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**Virginia Commonwealth University**

**Nike by Impact Sports (60471)**

PO Box 8010  
Madison, WI 53708  
Mr. Daniel Paltz  
Phone 608-242-0300  
Fax 608-242-0700  
www.Teamimpactsports.com  
danp@teamimpactsports.com  
Spec Agr Disclosed: 02/15/2008

**Distribution Channel(s)**

Campus/Local Channel  
Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
06A (Sports Equipment)

**NIKE USA Inc. (12012)**

One Bowerman Drive - Building E  
Beaverton, OR 97005-6453  
Mr. Jayson Rambo  
Phone 503-532-6925  
Fax 503-622-8084  
www.Nike.com  
elaine.nock@nike.com  
Spec Agr Disclosed: 07/24/2008

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog Mid-Tier  
Off-Price/Closeout  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01D (Men's/Unisex Combo-Packaged Goods)  
01E (Jerseys/Uniforms)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance Apparel)  
01M (Clothing Accessories)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
02C (Personal Accessories)  
05E (Publishing)  
06A (Sports Equipment)  
06B (Balls)  
07D (Infant Products)  
07E (Footwear)

**Nu School (78315)**

9700 Commerce Parkway  
Lenexa, KS 66219  
Mr. Trey Ham  
Phone 913-693-3261  
Fax 913-693-3939  
www.Gearforsports.com  
tham@gearforsports.com  
Spec Agr Disclosed: 08/29/2008

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores

**Product Categories**

01A (Men's/Unisex T-shirts)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)

**Old Forge Metals Inc. (12140)**

PO Box 488  
Vernon, NY 13476-0488  
Mr. W.H. Scott III  
Phone 315-829-3100  
Fax 315-829-3777  
www.Oldforgepewter.com  
oldforge@ny.tds.net  
Spec Agr Disclosed: 05/01/2009

**Distribution Channel(s)**

Campus/Local Channel  
Restricted Channel

**Product Categories**

02A (Jewelry)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04D (Gifts & Novelties - Miscellaneous)

**OT Sports Industries Inc. (33911)**

172 Boone Street  
Burlington, NC 27215  
Mr. Brad Kiser  
Phone 336-222-8774 257  
Fax 336-227-3765  
www.Otsports.com  
bradk@otsports.com  
Spec Agr Disclosed: 07/25/2008

**Distribution Channel(s)**

Campus/Local Channel  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01E (Jerseys/Uniforms)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)

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**Licensees**

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**Virginia Commonwealth University****Pat Dome Enterprises (62767)**

9913 Dansons Lane  
Knoxville, TN 37923  
Mr. Michael Ickowitz  
Phone 865-368-3158  
Fax 480-287-8473  
mike@patdome.com  
Spec Agr Disclosed: 07/25/2008

**Distribution Channel(s)**

Related Retail/Direct  
Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01K (Men's/Unisex Loungewear &  
Sleepwear)  
01L (Men's/Unisex Performance  
Apparel)  
01M (Clothing Accessories)  
01N (Men's/Unisex Structured Closed  
Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit  
Headwear)  
01P (Men's/Unisex Unstructured Closed  
Back Headwear)  
01Q (Men's/Unisex Adjustable Wool  
Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool  
Headwear)  
02C (Personal Accessories)  
03A (Domestics)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04B (Collectibles)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05A (Stationery)  
05D (School Supplies)  
05E (Publishing)  
06A (Sports Equipment)  
07D (Infant Products)  
07E (Footwear)

**Premier Agendas Inc. (50114)**

2000 Kentucky Street  
Bellingham, WA 98229  
Ms Tara Bishop  
Phone 800-536-2959 5637  
Fax 360-756-5544  
www.Premier.us  
tbishop@schoolspecialty.com  
Spec Agr Disclosed: 01/18/2009

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)  
05C (Paper Products)  
05D (School Supplies)

**Pro-Line Cap Company (11703)**

1332 North Main St.  
Fort Worth, TX 76146  
Mr. Charles Harris  
Phone 817-246-1978  
Fax 817-367-1585  
www.Prolinecap.com  
charris@prolinecap.com  
Spec Agr Disclosed: 10/01/2008

**Distribution Channel(s)**

Campus/Local Channel  
Restricted Channel  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
01N (Men's/Unisex Structured Closed  
Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit  
Headwear)  
01P (Men's/Unisex Unstructured Closed  
Back Headwear)  
01Q (Men's/Unisex Adjustable Wool  
Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool  
Headwear)

**PSA Essentials (65264)**

270 Red Cedar St. Suite 101  
Bluffton, SC 29910  
Mr. Richard Flaum  
Phone 843-815-5779  
Fax 843-815-4728  
www.Psaessentials.com  
richard@psaessentials.com  
Spec Agr Disclosed: 07/21/2008

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Specialty Mid-Tier

**Product Categories**

05A (Stationery)

**Pukka Inc. (58655)**

PO Box 773  
Findlay, OH 45839  
Ms. Sara Miller  
Phone 419-429-7808  
Fax 419-429-7810  
www.Pukkaheadwear.com  
samiller@pukkaheadwear.com  
Spec Agr Disclosed: 07/07/2008

**Distribution Channel(s)**

Campus/Local Channel  
Golf Specialty

**Product Categories**

01C (Men's/Unisex Other Headwear)  
01I (Women's Apparel)  
01N (Men's/Unisex Structured Closed  
Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit  
Headwear)  
01P (Men's/Unisex Unstructured Closed  
Back Headwear)  
01Q (Men's/Unisex Adjustable Wool  
Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool  
Headwear)

6/3/2009 3:25:34PM

**Licensees**

Licensed as of 6/2009

**Virginia Commonwealth University****Pure Country Inc. (15637)**

PO Box 407  
Lynn, NC 28750  
Ms. Kathy Searcy  
Phone 828-859-9916 306  
Fax 828-859-2775  
www.Purecountry.com  
kathy.searcy@purecountry.com  
Spec Agr Disclosed: 07/16/2008

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

03A (Domestics)

**R.F.S.J. Inc. (12738)**

105 Quarry St.  
Mt. Pleasant, PA 15666  
Mr. Robert F. Smithnosky Jr.  
Phone 724-547-4457  
Fax 724-547-6717  
doreen@rfsj.com  
Spec Agr Disclosed: 03/09/2009

**Distribution Channel(s)**

Campus/Local Channel  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

03C (Office Products)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)

**Rawlings Sporting Goods (14565)**

510 Maryville University Dr. Suite 110  
St. Louis, MO 63141  
Mr. Brian Finegan  
Phone 314-819-2915  
Fax 314-819-2986  
www.Licensedproducts.com  
brian.finegan@licensedproducts.com  
Spec Agr Disclosed: 04/24/2009

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops  
Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
03D (Housewares)  
04B (Collectibles)  
04C (Signage Products)  
06A (Sports Equipment)  
06B (Balls)  
06C (Toys)  
06D (Games)

**RealAccess LLC (71730)**

12956 Old Plains Road  
Fairfax, VA 22033  
Mr. Arthur Bonair  
Phone 703-620-5390  
Fax 703-817-0970  
www.Realaccesspromo.com  
arthurbonair@att.net  
Spec Agr Disclosed: 03/25/2009

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

None Specified

**Red Oak Sportswear by Knights Apparel (1**

5475 North Blackstock Rd.  
Spartanburg, SC 29303  
Ms. Heather Bishop  
Phone (864)  
-587-9690  
Fax 864-587-9959  
www.Knightsapparel.com  
hbishop@knightsapparel.com  
Spec Agr Disclosed: 08/18/2008

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
Off-Price/Closeout  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Super Center/Wholesale Clubs

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01D (Men's/Unisex Combo-Packaged  
Goods)  
01E (Jerseys/Uniforms)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01K (Men's/Unisex Loungewear &  
Sleepwear)  
01N (Men's/Unisex Structured Closed  
Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit  
Headwear)  
01P (Men's/Unisex Unstructured Closed  
Back Headwear)  
01Q (Men's/Unisex Adjustable Wool  
Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool  
Headwear)  
04D (Gifts & Novelties - Miscellaneous)  
07D (Infant Products)

**Renaissance Imports Inc. (13715)**

3201 Gribble Road Suite D  
Matthews, NC 28104  
Ms. Lora Chuong  
Phone 704-821-1005 12  
Fax 704-821-1094  
lora@renimp.com  
Spec Agr Disclosed: 04/30/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops  
Super Center/Wholesale Clubs

**Product Categories**

01M (Clothing Accessories)  
06C (Toys)  
07E (Footwear)

6/3/2009 3:25:34PM

**Licensees**

Licensed as of 6/2009

**Virginia Commonwealth University****Roaring Spring Blank Book Co. (13224)**

RD #1 - Apple Packers Road  
Martinsburg, PA 16662  
Ms. Valerie Ellis  
Phone 814-224-5141 2378  
Fax 814-793-4843  
www.Roaringspring.com  
vellis@roaringspring.com  
Spec Agr Disclosed: 11/05/2008

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

05A (Stationery)  
05D (School Supplies)

**Russell Brands LLC (11533)**

3330 Cumberland Blvd Suite 700  
Atlanta, GA 30339  
Ms. Sonya Holmes  
Phone 678-742-8126  
Fax 678-742-8409  
www.Russellathletic.com  
holmessonya@russellcorp.com  
Spec Agr Disclosed: 04/24/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01D (Men's/Unisex Combo-Packaged  
Goods)  
01E (Jerseys/Uniforms)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance  
Apparel)

**Samsill Corporation (13741)**

PO Box 15066  
Ft. Worth, TX 76119  
Ms. Cinda Troupe  
Phone 817-536-1906 228  
Fax 817-535-6900  
www.Samsill.com  
ctroupe@samsill.com  
Spec Agr Disclosed: 01/22/2009

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Specialty Mass/Value Catalog

**Product Categories**

05D (School Supplies)

**Schermerhorn/Edith (23115)**

11230 Winfrey Rd.  
Glen Allen, VA 23059-4644  
Mrs. Edith Schermerhorn  
Phone 804-266-4377  
Fax 804-262-6722  
www.Campusprints.com  
edith@campusprints.com  
Spec Agr Disclosed: 01/05/2009

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

05E (Publishing)

**Shenandoah Framing Inc. (14150)**

215 Greenhouse Rd.  
Lexington, VA 24450  
Mr. Wayne Fitzgerald  
Phone 540-463-3252  
Fax 540-463-3252  
www.Shenandoahframing.com  
wayne@shenandoahframing.com  
Spec Agr Disclosed: 07/09/2008

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

03C (Office Products)

**Skinit Inc. (47197)**

8969 Kenamar Dr. Suite 108  
San Diego, CA 92121  
Mr. Robert Harding  
Phone 858-433-2580 7016  
Fax 858-433-2599  
www.Skinit.com  
robert.harding@skinit.com  
Spec Agr Disclosed: 01/14/2009

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Related Retail/Direct

**Product Categories**

02C (Personal Accessories)  
04A (Automobile Products)  
05A (Stationery)

**Smartphones Technologies Inc. (52091)**

6817 Southpoint Parkway Suite 2401  
Jacksonville, FL 32216  
Mr. Mike Merrill  
Phone 904-296-3070 26  
Fax 904-212-1188  
www.Smartphones.com  
mike@smartphonestech.com  
Spec Agr Disclosed: 09/22/2008

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

07H (Media Players &amp; Content)

6/3/2009 3:25:34PM

**Licensees**

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**Virginia Commonwealth University****Spirit Products Ltd./MA (12289)**

88 Essex Street  
 Haverhill, MA 01832  
 Ms. Manon Camacho  
 Phone 978-372-2022 119  
 Fax 978-372-5399  
 www.Spiritproducts.com  
 mcamacho@spiritproducts.com  
 Spec Agr Disclosed: 04/03/2009

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

02A (Jewelry)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04B (Collectibles)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)  
 05C (Paper Products)  
 05D (School Supplies)  
 06A (Sports Equipment)  
 06B (Balls)  
 06C (Toys)  
 06D (Games)  
 07B (Consumables)  
 07C (Health/Beauty)  
 07D (Infant Products)  
 07E (Footwear)  
 07H (Media Players & Content)

**Sport Photos Inc. (52550)**

6208 Brielson Place  
 Raleigh, NC 27616  
 Mr. Craig Mitchell  
 Phone 919-790-1852  
 Fax 919-875-1957  
 mit09rug@aol.com  
 Spec Agr Disclosed: 09/26/2008

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog Mid-Tier  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

03A (Domestics)  
 05E (Publishing)

**Standard Chair Of Gardner (12421)**

1 South Main Street  
 Gardner, MA 01440-0929  
 Ms. Heather Caron  
 Phone 978-632-1301  
 Fax 978-632-1345  
 www.Standardchair.com  
 heatherc@standardchair.com  
 Spec Agr Disclosed: 03/30/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct

**Product Categories**

03B (Furniture/Furnishings)

**Stockdale (14367)**

104 Commerce St.  
 Lake Mary, FL 32746  
 Ms. Debbie Weighert  
 Phone 407-323-5121 17  
 Fax 407-321-3939  
 www.Stockdale.net  
 debbie@stockdale.net  
 Spec Agr Disclosed: 04/03/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog Mid-Tier  
 Off-Price/Closeout  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03D (Housewares)  
 04A (Automobile Products)  
 04B (Collectibles)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)  
 06C (Toys)

**Storm Duds Raingear (12007)**

100 Frank Mossberg Drive  
 Attleboro, MA 02703  
 Mr. Terry Sanger  
 Phone 508-222-0155  
 Fax 508-222-0139  
 www.Stormduds.com  
 terrys@stormduds.com  
 Spec Agr Disclosed: 07/10/2008

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

01B (Men's/Unisex Outerwear)  
 02C (Personal Accessories)  
 03A (Domestics)  
 07E (Footwear)

**Strand Art Company (11615)**

4700 E Hunter  
 Anaheim, CA 92807  
 Ms. Vicky Strand  
 Phone 714-777-0444  
 Fax 714-970-8890  
 www.Strandart.com  
 vicky@strandart.com  
 Spec Agr Disclosed: 04/15/2009

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

04A (Automobile Products)

**Licensees**

Licensed as of 6/2009

**Virginia Commonwealth University**

**Sutter's Mill Specialties (17536)**

2249 W. Fairmont Dr. #2  
 Tempe, AZ 85282  
 Ms. Kristina Youngquist  
 Phone 602-437-5550 245  
 Fax 602-437-5445  
 www.Suttersmill.com  
 kristina@suttersmill.com  
 Spec Agr Disclosed: 01/30/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03C (Office Products)  
 03D (Housewares)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05D (School Supplies)  
 06A (Sports Equipment)  
 06D (Games)  
 07C (Health/Beauty)

02A (Jewelry)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)  
 05B (Checks)  
 05C (Paper Products)  
 05D (School Supplies)  
 06A (Sports Equipment)  
 06B (Balls)  
 06C (Toys)  
 06D (Games)  
 07C (Health/Beauty)  
 07D (Infant Products)  
 07E (Footwear)

01C (Men's/Unisex Other Headwear)  
 01D (Men's/Unisex Combo-Packaged Goods)  
 01M (Clothing Accessories)  
 02A (Jewelry)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03D (Housewares)  
 04A (Automobile Products)  
 04B (Collectibles)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)  
 05D (School Supplies)  
 06A (Sports Equipment)  
 06B (Balls)  
 06C (Toys)  
 07D (Infant Products)  
 07E (Footwear)

**Team Beans LLC (35316)**

115 Fieldcrest Avenue Raritan Center  
 Business Park  
 Edison, NJ 08818  
 Mr. Matthew Katz  
 Phone 732-967-1177 215  
 Fax 732-967-1444  
 mkatz@forevercollectibles.com  
 Spec Agr Disclosed: 09/12/2008

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog Mid-Tier  
 Off-Price/Closeout  
 Restricted Channel  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

**Team Dynamics (11581)**

151 Collier Drive  
 Doylestown, OH 44230-1208  
 Ms. Joan Martin  
 Phone 330-658-4300  
 Fax 330-658-5544  
 www.Gamefaces.com  
 joan@gamefaces.com  
 Spec Agr Disclosed: 04/12/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)

**Tchotchke's (26672)**

6440 Lusk Blvd. Suite D110  
 San Diego, CA 92121  
 Ms. Bonnie Bellingham  
 Phone 858-793-5322 102  
 Fax 858-793-5426  
 www.Tchotchkes.com  
 bbellingham@tchotchkes.com  
 Spec Agr Disclosed: 05/20/2009

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

6/3/2009 3:25:34PM

**Licensees**

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**Virginia Commonwealth University**

**Team Edition Apparel Inc. (11613)**

4208 19th St Court East  
 Bradenton, FL 34208  
 Ms. Sarah Coker  
 Phone 941-744-2041  
 Fax 941-747-9575  
 scoker@teamedition.com  
 Spec Agr Disclosed: 01/27/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog Mid-Tier  
 Off-Price/Closeout  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01C (Men's/Unisex Other Headwear)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01J (Men's/Unisex Fleece)  
 01N (Men's/Unisex Structured Closed  
 Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit  
 Headwear)  
 01P (Men's/Unisex Unstructured Closed  
 Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool  
 Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)

**Team Effort Inc. (12168)**

PO Box 243  
 Clarion, IA 50525  
 Ms. Misty Eivins  
 Phone 515-532-2040 247  
 Fax 515-532-3416  
 www.Teameffort.com  
 misty.eivins@teameffort.com  
 Spec Agr Disclosed: 05/07/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog Mid-Tier  
 Restricted Channel  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

02C (Personal Accessories)  
 06A (Sports Equipment)

**Team Golf (22762)**

2639 Electronics Ln Suite 105  
 Dallas, TX 75220  
 Ms. Marilu Ponce  
 Phone 214-366-1595  
 Fax 214-366-1599  
 www.Alumnigolf.com  
 mponce@alumnigolf.com  
 Spec Agr Disclosed: 09/29/2008

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Grocery/Drug/Convenience Stores  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
 04D (Gifts & Novelties - Miscellaneous)  
 06A (Sports Equipment)

**TEI (71734)**

480 Sprague Street  
 Dedham, MA 02026  
 Mr. Kevin Meisinger  
 Phone 781-320-1384  
 Fax 781-320-8186  
 www.Twinsenterprise.com  
 kevinm@nineteen47.com  
 Spec Agr Disclosed: 01/21/2009

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
 Super Center/Wholesale Clubs

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01D (Men's/Unisex Combo-Packaged  
 Goods)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01I (Women's Apparel)  
 01M (Clothing Accessories)  
 01N (Men's/Unisex Structured Closed  
 Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit  
 Headwear)  
 01P (Men's/Unisex Unstructured Closed  
 Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool  
 Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)  
 04D (Gifts & Novelties - Miscellaneous)

**Tervis Tumbler Company (12233)**

201 Triple Diamond Blvd.  
 North Venice, FL 34275  
 Ms. Rose Schiear  
 Phone 941-441-1064  
 Fax 941-441-1069  
 www.Tervis.com  
 rschiear@tervis.com  
 Spec Agr Disclosed: 07/24/2008

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

03D (Housewares)

6/3/2009 3:25:34PM

**Licensees**

Licensed as of 6/2009

**Virginia Commonwealth University****Third Street Sportswear (11659)**

PO Box 145  
 Ozark, MO 65721-0145  
 Ms. Jennifer Gibson  
 Phone 417-485-3881  
 Fax 417-485-8995  
 www.Thirdstreetsportswear.com  
 jennifer@thirdstreetsportswear.com  
 Spec Agr Disclosed: 03/24/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 07D (Infant Products)

**Tommy Hilfiger Golf by Club Colors (46464)**

420 East State Pkwy.  
 Schaumburg, IL 60173  
 Mr. Doug Murphy  
 Phone 847-490-3636  
 Fax 847-490-8199  
 www.Clubcolors.com  
 d\_baer@campuscasuals.com  
 Spec Agr Disclosed: 02/02/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct  
 Restricted Channel

**Product Categories**

01B (Men's/Unisex Outerwear)  
 01H (Men's Fashion Apparel)  
 01I (Women's Apparel)  
 01L (Men's/Unisex Performance  
 Apparel)

**Top Of The World (11871)**

3001 36th Avenue NW  
 Norman, OK 73072  
 Mr. Mike Ross  
 Phone 405-360-9856 319  
 Fax 405-360-0373  
 www.Towcaps.com  
 mross@towcaps.com  
 Spec Agr Disclosed: 04/01/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01D (Men's/Unisex Combo-Packaged  
 Goods)  
 01E (Jerseys/Uniforms)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01I (Women's Apparel)  
 01M (Clothing Accessories)  
 01N (Men's/Unisex Structured Closed  
 Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit  
 Headwear)  
 01P (Men's/Unisex Unstructured Closed  
 Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool  
 Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)  
 04D (Gifts & Novelties - Miscellaneous)

**Topsox (11759)**

PO Box 7128  
 High Point, NC 27264-7128  
 Ms. Effie Atwell  
 Phone 336-887-8877 106  
 Fax 336-887-2725  
 www.Topsox.com  
 eatwell@topsox.com  
 Spec Agr Disclosed: 02/09/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Related Retail/Direct  
 Specialty Mass/Value Catalog  
 Super Center/Wholesale Clubs

**Product Categories**

01M (Clothing Accessories)

**Tri-Lake Inc. (11707)**

3601 W. Main St. - Hwy. 44 West  
 Leesburg, FL 34748  
 Mr. Sam Inman  
 Phone 800-727-3389 26  
 Fax 352-728-6002  
 www.tlsportswear.com  
 sam@tlsportswear.com  
 Spec Agr Disclosed: 04/02/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01G (Youth Apparel)  
 01J (Men's/Unisex Fleece)

**T-Shirt International Inc. (12053)**

2101 Grace Street  
 Culloden, WV 25510  
 Ms. Sue Clark  
 Phone 304-743-7905 115  
 Fax 304-743-8578  
 suec@tsisportswear.com  
 Spec Agr Disclosed: 05/01/2009

**Distribution Channel(s)**

Amusement Park  
 Grocery/Drug/Convenience Stores  
 Specialty Mass/Value Catalog  
 Super Center/Wholesale Clubs

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01D (Men's/Unisex Combo-Packaged  
 Goods)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)

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**Licensees**

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**Virginia Commonwealth University****Turner Acquisition Inc. (14737)**

1012 Tenth Street  
 Modesto, CA 95354  
 Ms. Jennifer Turner  
 Phone 800-777-0963 13  
 Fax 209-524-0732  
 www.Jfturner.com  
 jennifer@jfturner.com  
 Spec Agr Disclosed: 06/04/2008

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Related Retail/Direct  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03C (Office Products)  
 05A (Stationery)  
 05D (School Supplies)  
 05E (Publishing)  
 06D (Games)

**Twins Enterprise Inc. (11642)**

480 Sprague Street  
 Dedham, MA 02026  
 Mr. Kevin Meisinger  
 Phone 781-320-1384  
 Fax 781-320-8186  
 www.Twinsenterprise.com  
 kevinm@nineteen47.com  
 Spec Agr Disclosed: 01/21/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog Mid-Tier  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01I (Women's Apparel)  
 01M (Clothing Accessories)  
 01N (Men's/Unisex Structured Closed Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)  
 01P (Men's/Unisex Unstructured Closed Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

**Two Fish Concepts LLC (54531)**

6050 Peachtree Pkwy. Ste. 240-197  
 Norcross, GA 30092-3336  
 Ms. Tavia Allan  
 Phone 770-449-1883  
 Fax 678-623-0792  
 www.Twofishconcepts.com  
 tavia@twofishconcepts.com  
 Spec Agr Disclosed: 04/02/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)  
 05A (Stationery)  
 05C (Paper Products)  
 05D (School Supplies)  
 05E (Publishing)

**Under Armour by Gear For Sports (61528)**

9700 Commerce Parkway  
 Lenexa, KS 66219  
 Mr. Trey Ham  
 Phone 913-693-3261  
 Fax 913-693-3939  
 www.Gearforsports.com  
 tham@gearforsports.com  
 Spec Agr Disclosed: 08/31/2008

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Golf Specialty  
 Internet/TV/Catalog Mid-Tier  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01G (Youth Apparel)  
 01I (Women's Apparel)  
 01L (Men's/Unisex Performance Apparel)  
 01M (Clothing Accessories)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
 06A (Sports Equipment)

**University Blanket & Flag Corp (12511)**

1111 Orange Avenue - Suite C  
 Coronado, CA 92118-3432  
 Mr. Bradley Gerbel  
 Phone 619-435-4100 14  
 Fax 619-437-0226  
 www.Ubflag.com  
 bgerbel@ubflag.com  
 Spec Agr Disclosed: 12/01/2008

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog Mid-Tier  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)  
 03B (Furniture/Furnishings)  
 04A (Automobile Products)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 06A (Sports Equipment)

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**Licensees**

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**Virginia Commonwealth University****University Frames (CA) (20385)**

3060 E. Miraloma Avenue  
 Anaheim, CA 92806-1810  
 Ms. Miriam Smith  
 Phone 714-575-5100 24  
 Fax 714-575-5175  
 www.Universityframes.com  
 msmith@universityframes.com  
 Spec Agr Disclosed: 01/27/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct

**Product Categories**

03C (Office Products)  
 05E (Publishing)

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Off-Price/Closeout  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01H (Men's Fashion Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)  
 01M (Clothing Accessories)

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01M (Clothing Accessories)  
 02C (Personal Accessories)

**U-Trau Inc. (11784)**

11720 East 49th Avenue  
 Denver, CO 80239  
 Ms. Becky Alarid  
 Phone 303-375-9620  
 Fax 303-375-0815  
 www.Utrau.com  
 becky@utrau.com  
 Spec Agr Disclosed: 01/09/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)  
 01K (Men's/Unisex Loungewear & Sleepwear)  
 01M (Clothing Accessories)

**Vineyard Vines LLC (56803)**

37 Brown House Rd.  
 Stamford, CT 06902  
 Mr. Tim Sears  
 Phone 800-892-4982  
 Fax 203-487-7490  
 www.Vineyardvines.com  
 tsears@vineyardvines.com  
 Spec Agr Disclosed: 07/07/2008

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Related Retail/Direct  
 Restricted Channel

**Product Categories**

01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's Apparel)  
 01K (Men's/Unisex Loungewear & Sleepwear)  
 01M (Clothing Accessories)  
 02C (Personal Accessories)  
 04D (Gifts & Novelties - Miscellaneous)

**Wincraft Inc. (11514)**

PO Box 888  
 Winona, MN 55987  
 Ms. Sherry Otterness  
 Phone 507-454-5510 6408  
 Fax 507-453-6780  
 www.Wincraft.com  
 sotterness@wincraft.com  
 Spec Agr Disclosed: 05/22/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 05A (Stationery)  
 05D (School Supplies)  
 06A (Sports Equipment)  
 06C (Toys)  
 06D (Games)

**Vesi Inc. (13740)**

16 Tech View Pl.  
 Cincinnati, OH 45215  
 Mr. David Dean  
 Phone 513-563-6002 144  
 Fax 513-563-6692  
 www.Vesiinc.com  
 ddean@vesiinc.com  
 Spec Agr Disclosed: 12/12/2008

**WeighOut Inc. dba LimbGear (63248)**

2316 York Road  
 Roanoke, VA 24015  
 Mr. Mark Tyson Daniel  
 Phone 540-556-8658  
 Fax 804-332-6799  
 www.Limbgear.com  
 jamie@limbgear.com  
 Spec Agr Disclosed: 04/02/2009

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**Virginia Commonwealth University**

**Zephyr Graf-X (13475)**

5443 Earhart Road  
 Loveland, CO 80538  
 Mr. Jas Kasten  
 Phone 970-663-3242 220  
 Fax 970-663-7695  
 www.Zhats.com  
 jkasten@zhats.com  
 Spec Agr Disclosed: 12/17/2008

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01D (Men's/Unisex Combo-Packaged Goods)  
 01E (Jerseys/Uniforms)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01I (Women's Apparel)  
 01N (Men's/Unisex Structured Closed Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)  
 01P (Men's/Unisex Unstructured Closed Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

**Private Label Program**

**TMAX by Top of the World (76153)**

3001 36th Avenue NW  
 Norman, OK 73072  
 Mr. Mike Ross  
 Phone 405-360-0373 319  
 Fax 405-360-0373  
 www.Towcaps.com  
 mross@towcaps.com  
 Spec Agr Disclosed: 02/07/2008

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog Mid-Tier  
 Off-Price/Closeout  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01I (Women's Apparel)  
 01N (Men's/Unisex Structured Closed Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)  
 01P (Men's/Unisex Unstructured Closed Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

**Special Projects**

**EA Sports Basketball (34123)**

4330 Sanderson Way  
 Burnaby, BC V5G 4X1  
 Mr. Stewart Macgregor  
 Phone 604-456-1840  
 Fax 604-456-5015  
 www.Easports.com  
 smacgregor@ea.com  
 Spec Agr Disclosed: 05/05/2000

**Distribution Channel(s)**

Related Retail/Direct  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

07A (Video Games)

**Upper Deck Company LLC -The (16726)**

5909 Sea Otter Place  
 Carlsbad, CA 92008  
 Mr. Jason Masherah  
 Phone 760-929-3409  
 Fax 760-929-6547  
 www.Upperdeck.com  
 jason\_masherah@upperdeck.com  
 Spec Agr Disclosed: 03/07/2001

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
 Specialty Mass/Value Catalog  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

04B (Collectibles)

**Special Rate Program**

**Team Beans LLC (35316)**

115 Fieldcrest Avenue Raritan Center  
 Business Park  
 Edison, NJ 08818  
 Mr. Matthew Katz  
 Phone 732-967-1177 215  
 Fax 732-967-1444  
 mkatz@forevercollectibles.com  
 Spec Agr Disclosed: 09/12/2008

**Distribution Channel(s)**

None Specified

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01D (Men's/Unisex Combo-Packaged Goods)  
 01M (Clothing Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 04D (Gifts & Novelties - Miscellaneous)  
 06B (Balls)  
 07E (Footwear)

**154 Licensees**

**154 Special Agreements**

**154 Disclosed**